MESSAGEMUSE LLC

Search *Engine Optimization*

Package Plans

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SEO Packages

	PACKAGE 1	PACKAGE 2	PACKAGE 3	PACKAGE 4	PACKAGE 5	PACKAGE 6
Minimum Package Team (in months)	12	12	12	12	12	12
Number of Primary Keywords	3	4	4	5	5	6
Number of Secondary Keywords	3	3	3	3	3	4
Review and Analysis						
Website Analysis	✓	✓	✓	✓	✓	✓
Competitor Analysis	✓	✓	✓	✓	✓	✓
Keyword Research and Analysis	?	?	?	?	?	?
Initial Ranking Report						
Special Features						
Google Local Listing Submission	✓	✓	✓	✓	✓	✓
Google Analytics Setup and Monitoring	✓	✓	✓	✓	✓	✓
Webmaster Account Setup	?	?	?	?	?	?
On-Page SEO						
Number of Pages Optimized - Optimization of Title/Meta Tags	5	10	20	20	50	125
Meta Tags & Image Alt Tag Optimization	✓	✓	✓	✓	✓	✓
Header Tags Optimization - HI, H2, etc.	✓	✓	✓	✓	✓	✓
Content & Internal Linking Optimization	✓	✓	✓	✓	✓	✓
URL Optimization	✓	✓	✓	✓	✓	✓
HTML Code Optimization	✓	✓	✓	✓	✓	✓
HTML Sitemap	✓	✓	✓	✓	✓	✓
Robots.txt Creation	✓	✓	✓	✓	✓	✓
Sitemap.xml Creation & Installation	✓	✓	✓	✓	✓	✓
Submission to 3 Search Engines	✓	✓	✓	✓	✓	✓
Microsites Optimization - Number of Microsites/Number of Pages	✗	✗	1/2	2/2	2/5	5/5
Mobile Site Optimization - Includes Title/Meta Tag/Image Alt Tag Optimization	?	?	?	?	?	?
SMO						
Profile Creation - Facebook, Twitter, LinkedIn	✗	✓	✓	✓	✓	✓
Social Media Optimization/Management - FB, Twitter & LinkedIn	✗	✓	✓	✓	✓	✓
Number of Facebook/Twitter Posts (per month)	?	20	25	30	40	50
Reoprting						
Monthly Search Engine Ranking Reports	✓	✓	✓	✓	✓	✓
Monthly Report Submission	✓	✓	✓	✓	✓	✓
Monthly Traffic Report Analysis	?	?	?	?	?	?
Custom Work						
Targeting Keywords Based on Location/Entity - Dependent on Analysis & Client	✗	✗	✗	✓	✓	✓
Other Custom Packages/Options Available Based on Client Needs - Pricing TBD	?	?	?	?	?	?
Package Details						
Minimum Package Team (in Total Content Writing Requirements Included in Monthly Pricing)	2	4	6	13	20	30

For monthly pricing please contact
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