MESSAGEMUSE LLC

Content

Management System

Package Plans

+1 (803) 587 2453

agency@messagemuse.com

136-4 Forum Dr,C13 Columbia,
SC 29229

www.messagemuse.com

CMS Packages

	Description	Font-End	Back-End	Pricing
Hand-Made Web Page Design - Per Page	* Hand-made design of Home Page and Internal Page * 2 Mockups provided with 2 revisions max * Includes website content entry for up to a maximum of 20 pages * All website text to be provided by client	✓	✕	$200.00
Additional Static Page Design - Per Page	* XHTML with content insertion	✓	✕	$50.00
Custom Blog Integration	* WordPress Blog * Use of readymade theme with minor UI changes to match website	✓	✕	$450.00
Video Gallery	* Title* Thumbnail image * YouTube URL / mp4 file upload * Date * No encoding	✓	✓	$150.00
Newsletter with Template Management	* Subscribe boxfrom front-end * Categories from back-end * WYSIWYG for newsletter * Select users from back-end category-wise * Tokens pre-defined * Template management in back-end * Manual un-subscribe included (subscriber will need to contact the administrator outside of the system and administrator can mark him/her as	✓	✓	$300.00
Contact Us Form	* Basic details about user * Services required * Comments * Report in back-end with status management for inquiry * Maximum of 10 fields	✓	✓	$75.00
Partners/Vendors (without Homepage Scrolling)	* Partner/Vendor name * Logo Thumbnail * Description * URL (which will be opened in separate blank tab)	✓	✓	$75.00
Custom Forms	* Up to 8 custom fields * Report in back-end with status management for the inquiry	✓	✓	$75.00
Facebook Page and Twitter Pages Designed	* One custom Facebook welcome page * Twitter background	✓	✓	$150.00
Live Chat Service Implementation	* Comm100.com live chat software will be integrated * Client to purchase license and provide credentials	✓	✕	$150.00
Surveys	* 3 types of questions: Multiple Choice, Rating and Open-ended * Survey to be created by the administrator * The survey added from back-end, will reflect on front-end, for the visitors to submit their option * The survey will have an expiration date* No emails to be sent * Based on the type selection from the 3 types, the options to add questions will vary for the administrator to input. * View results in front-end for a survey will offer basic chart/graph	✓	✓	$400.00
Automatic Unsubscribe	* A link for unsubscribe to be provided in each newsletter email sent * When the user clicks on it, he/she will be redirected to a website page, and will need to enter his/her email address which will be verified with subscription list and will be sent the unsubscribed email address upon match * Admin can view the unsubscribed users list in the	✓	✓	$75.00
Media				
Custom Logo Design	* Custom logo creation* Concept/business description and color schemes to be provided by client * Finalized logo files to be provided in various formats	N/A	N/A	$450.00
Corporate Identity	* Design of custom business cards, letterhead & envelopes	N/A	N/A	$150.00
Wallpapers & Signatures	* 1 custom desktop wallpaper and 2 custom email signatures designed	N/A	N/A	$75.00
Banners	* 1 banner (2 revisions allowed) * Image to be purchased by client, if required * JPEG banner, optimized for mobile devices.	✓	N/A	$75.00
Brochure / Flyer Design	* Custom brochure or flyer design * Pricing to be determined based on estimated time required	N/A	N/A	TBD
Custom Work	* Custom options available per client need * Pricing to be determined on a project by project basis	N/A	N/A	TBD

MESSAGEMUSE LLC

www.messagemuse.com

+1 (803) 587 2453 agency@messagemuse.com 136-4 Forum Dr,C13 Columbia, SC 29229