



EVENTS JUST GOT  
**A LOT MORE SOCIAL**

#### Offices

Hooley LLC  
1302 Waugh Drive, #561  
Houston, TX 77019 USA

#### Contact

[www.hooleyapp.com](http://www.hooleyapp.com)  
[info@hooleyapp.com](mailto:info@hooleyapp.com)  
+1 (832) 851-0163



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# Hooley

- ✓ Hooley is the first ever, all-in-one event management and social media app with patented geofencing technology.
- ✓ Hooley offers creative new tools to change the way we plan and manage events.
- ✓ This new event platform also transforms the event goes participation into a customized social media experience.
- ✓ Whether creating events or attending them, Hooley gives you the flexibility to promote and enjoy them in ways not offered before.

[www.hooleyapp.com](http://www.hooleyapp.com)



About



Hooley LLC  
1302 Waugh Drive, #561  
Houston, TX 77019 USA

[www.hooleyapp.com](http://www.hooleyapp.com)



Logo



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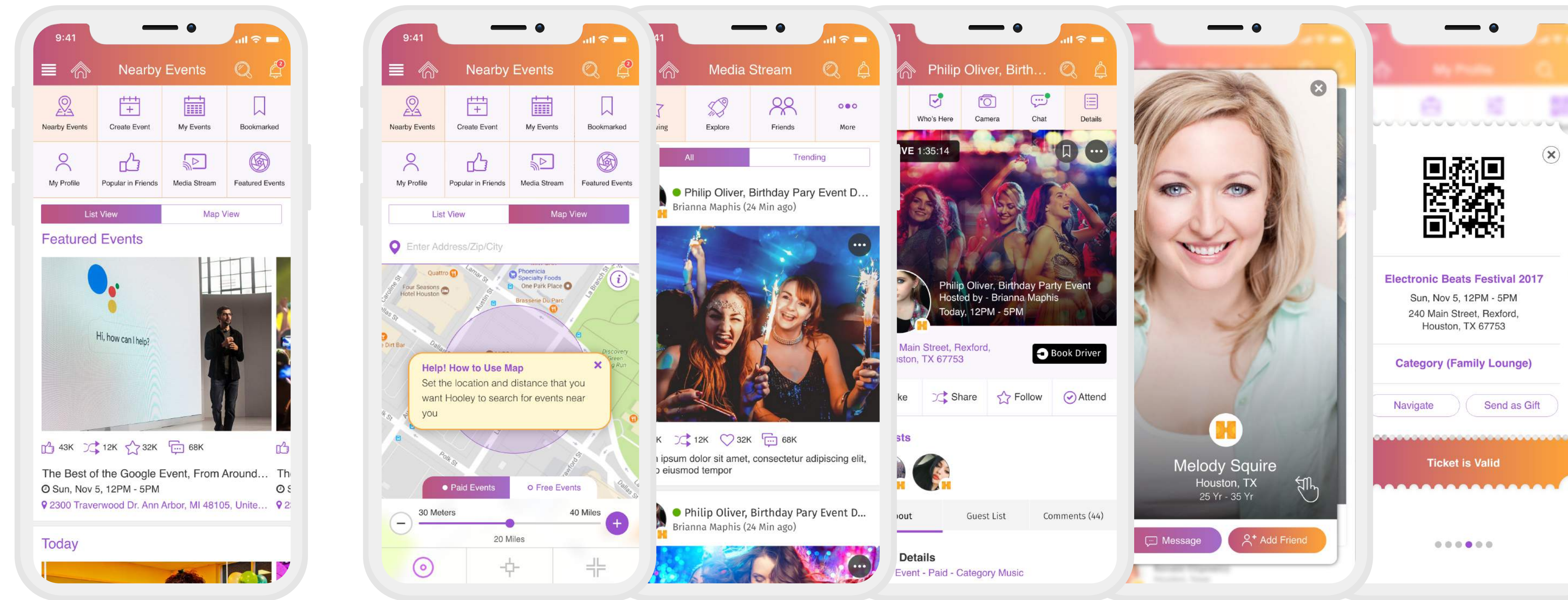
App Icon




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Houston, TX 77019 USA

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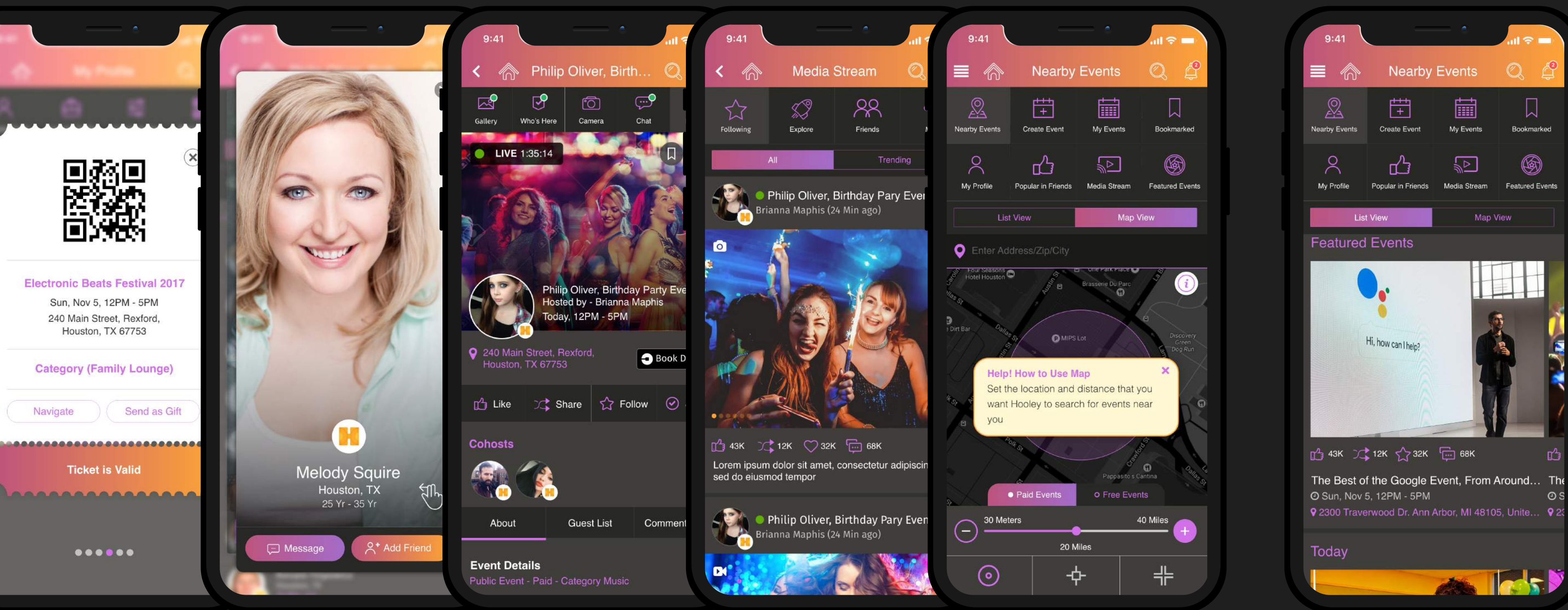


iPhone App Interface Design - Light



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DARK THEME

iPhone App Interface Design - Dark



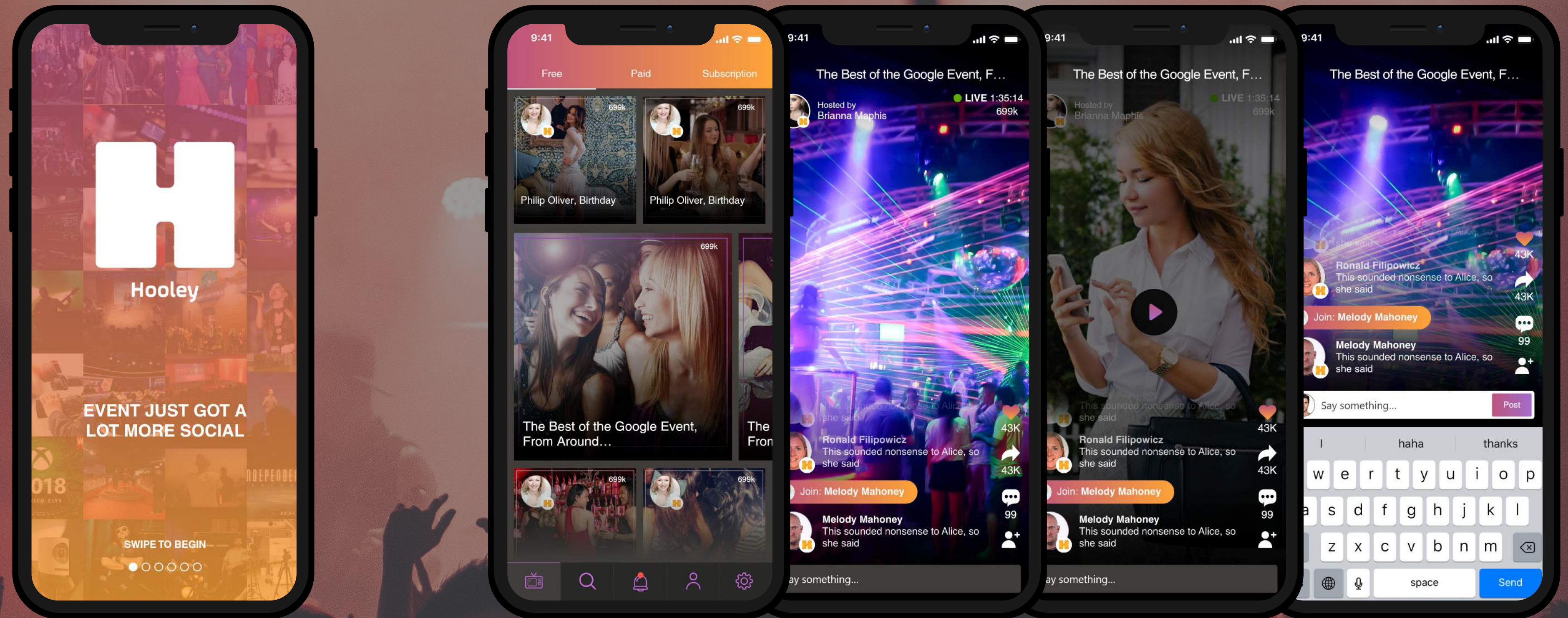
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# Live Streaming

Live stream your events from a variety of venues



Live Streaming App



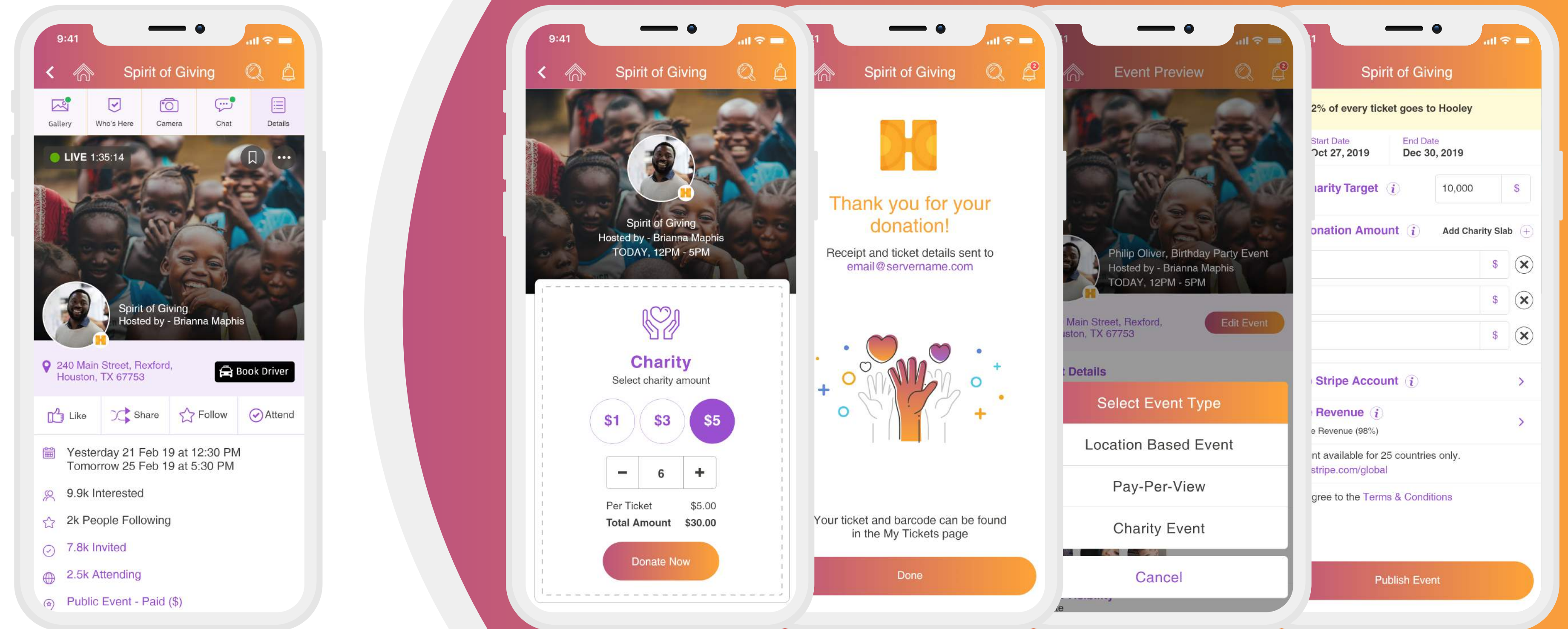
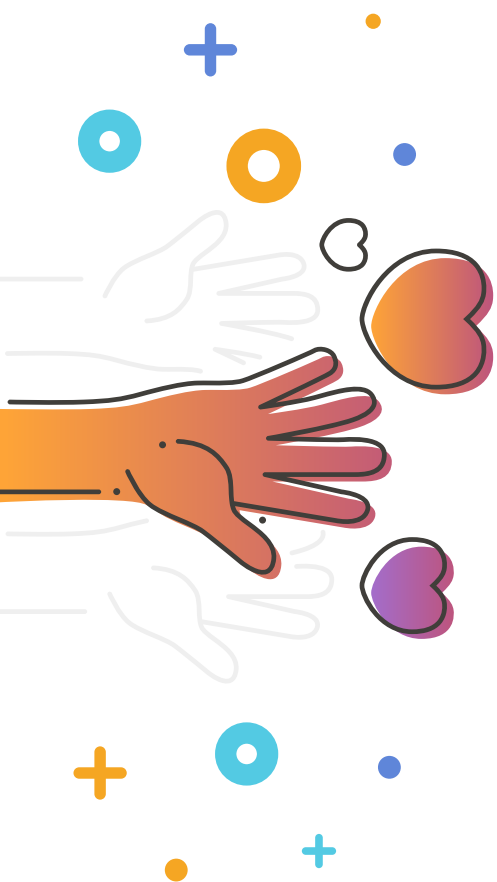
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# Charity Events

Create custom charity events using our charity event module



Charity Events

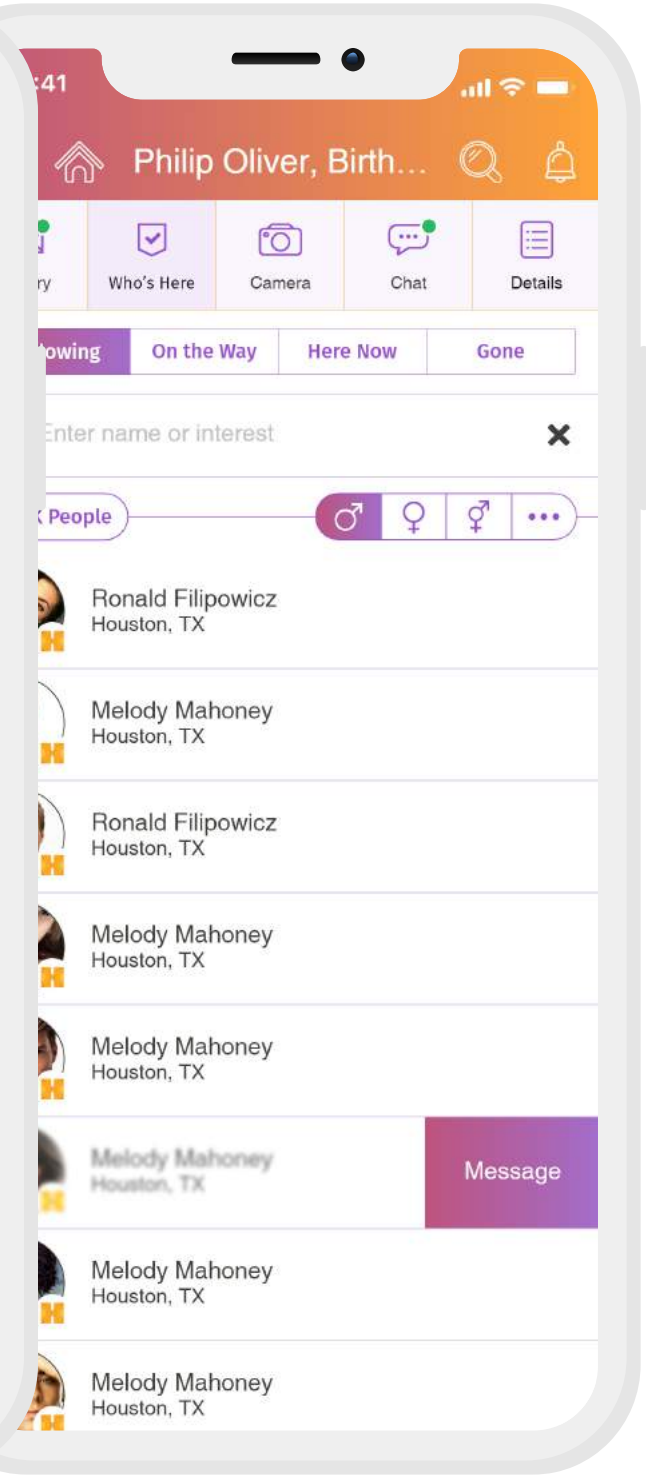
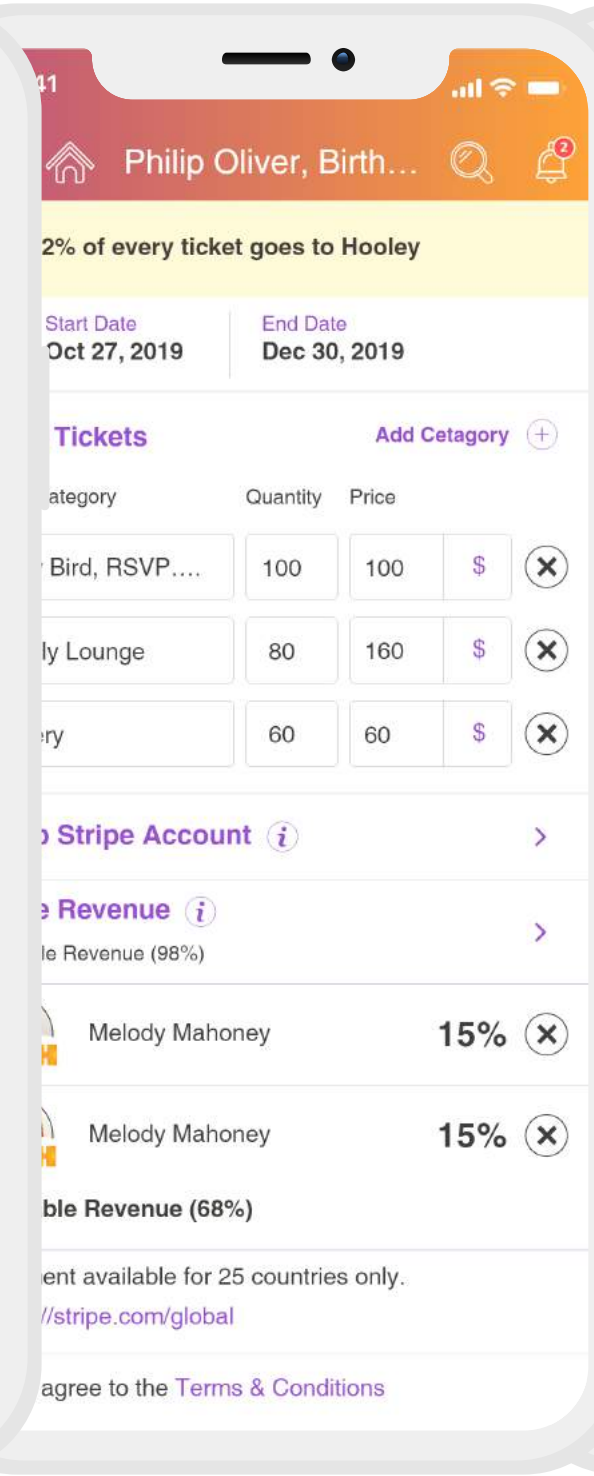
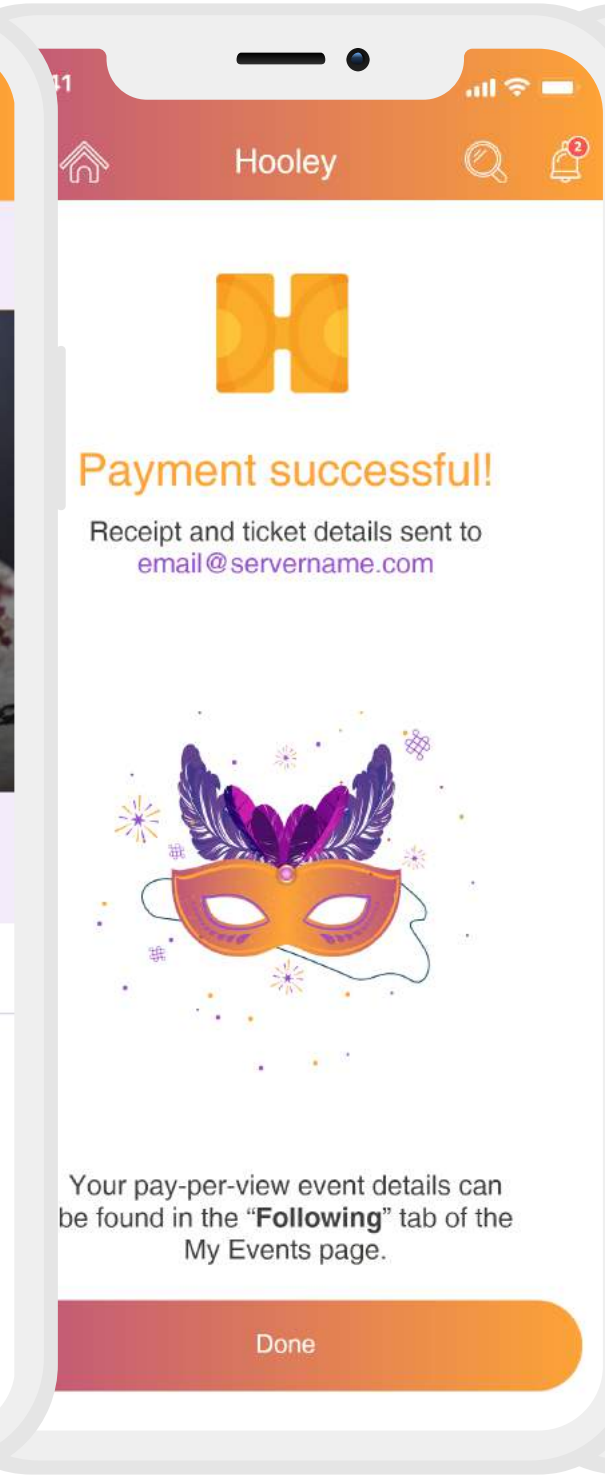
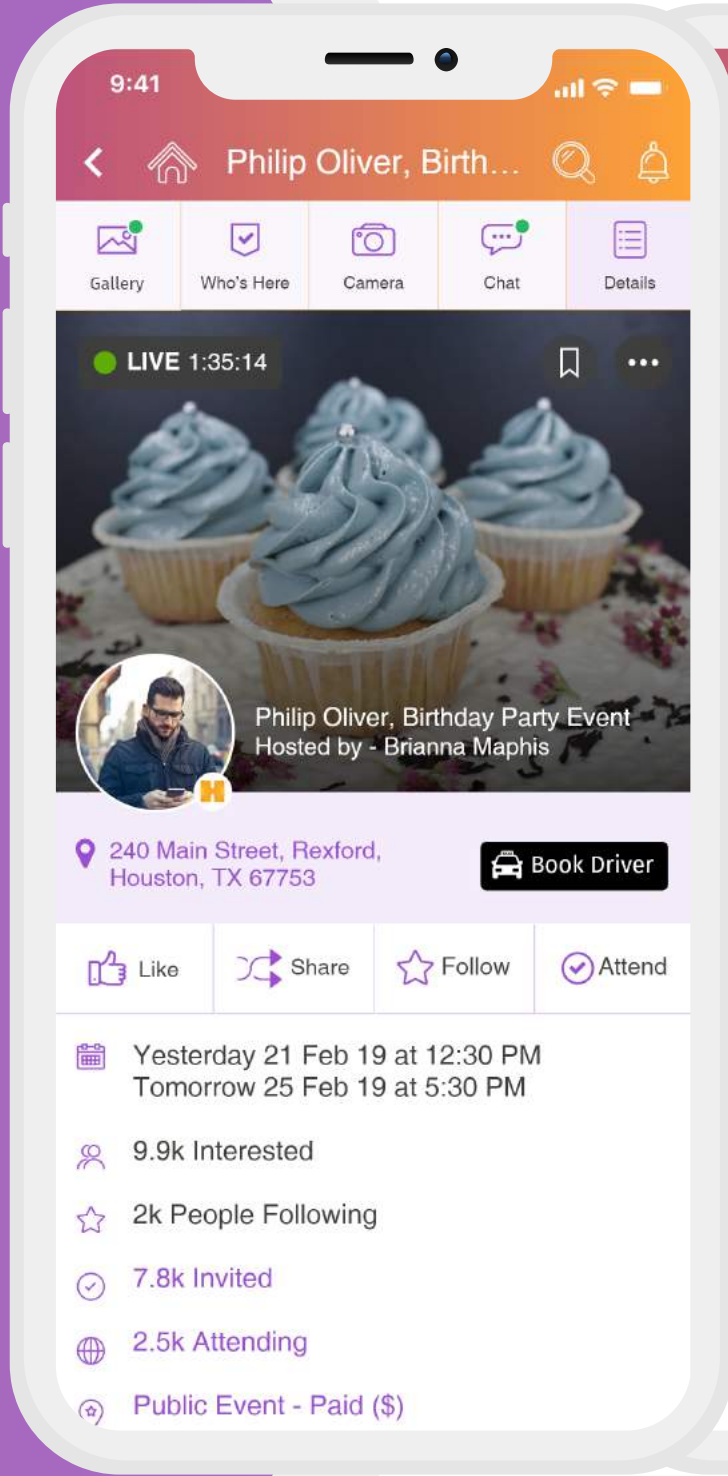
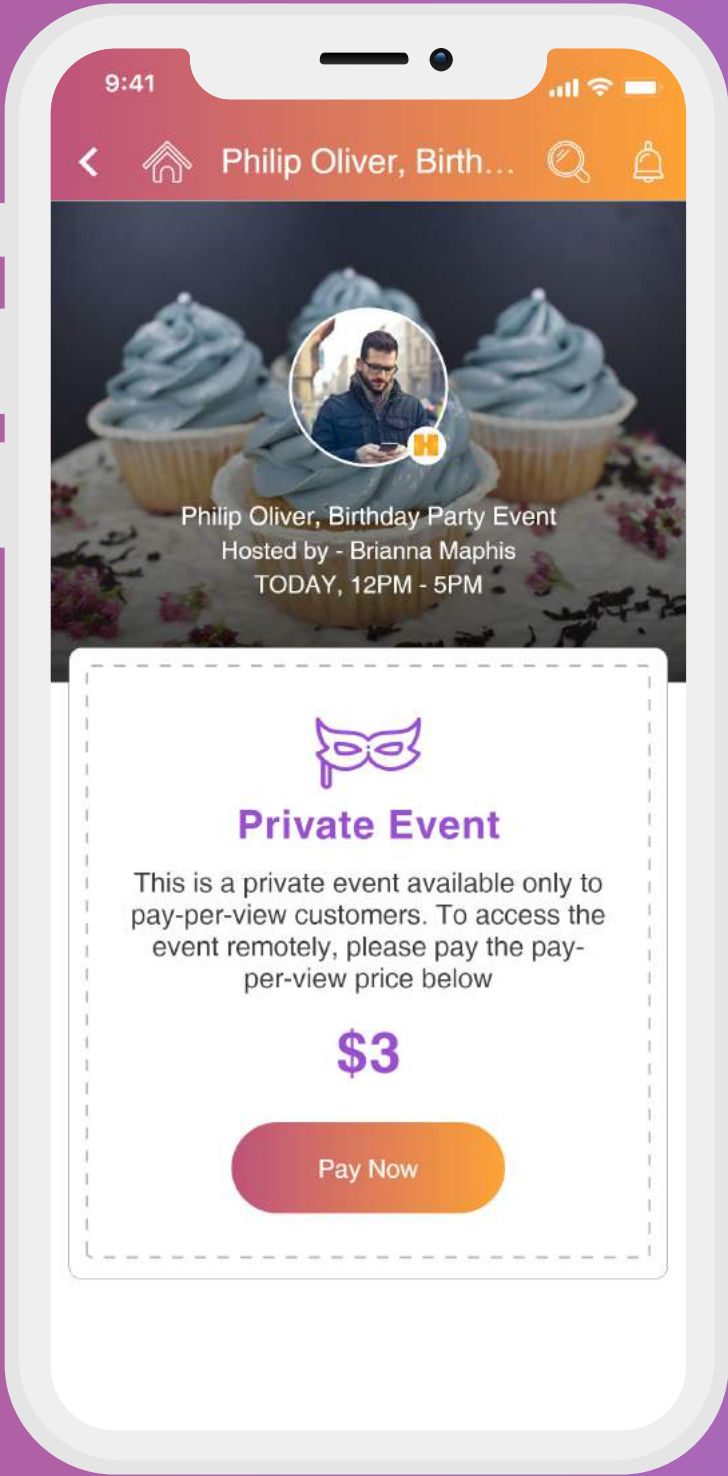


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# Private PPV Events

Sell remote access to your private events to Hooley users everywhere on a pay-per-view basis



Private PPV Events

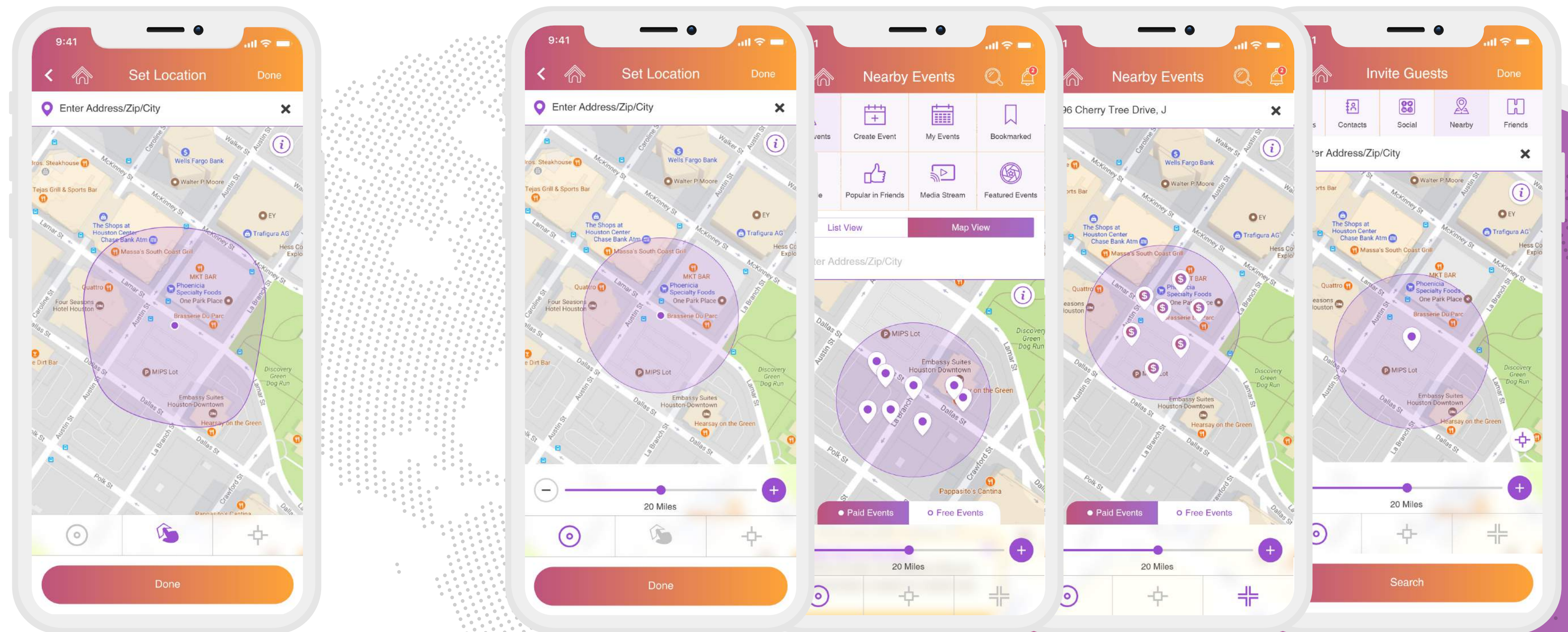


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# Geofencing

Surround your event with a geofence to create a unique social media ecosystem



Geofencing



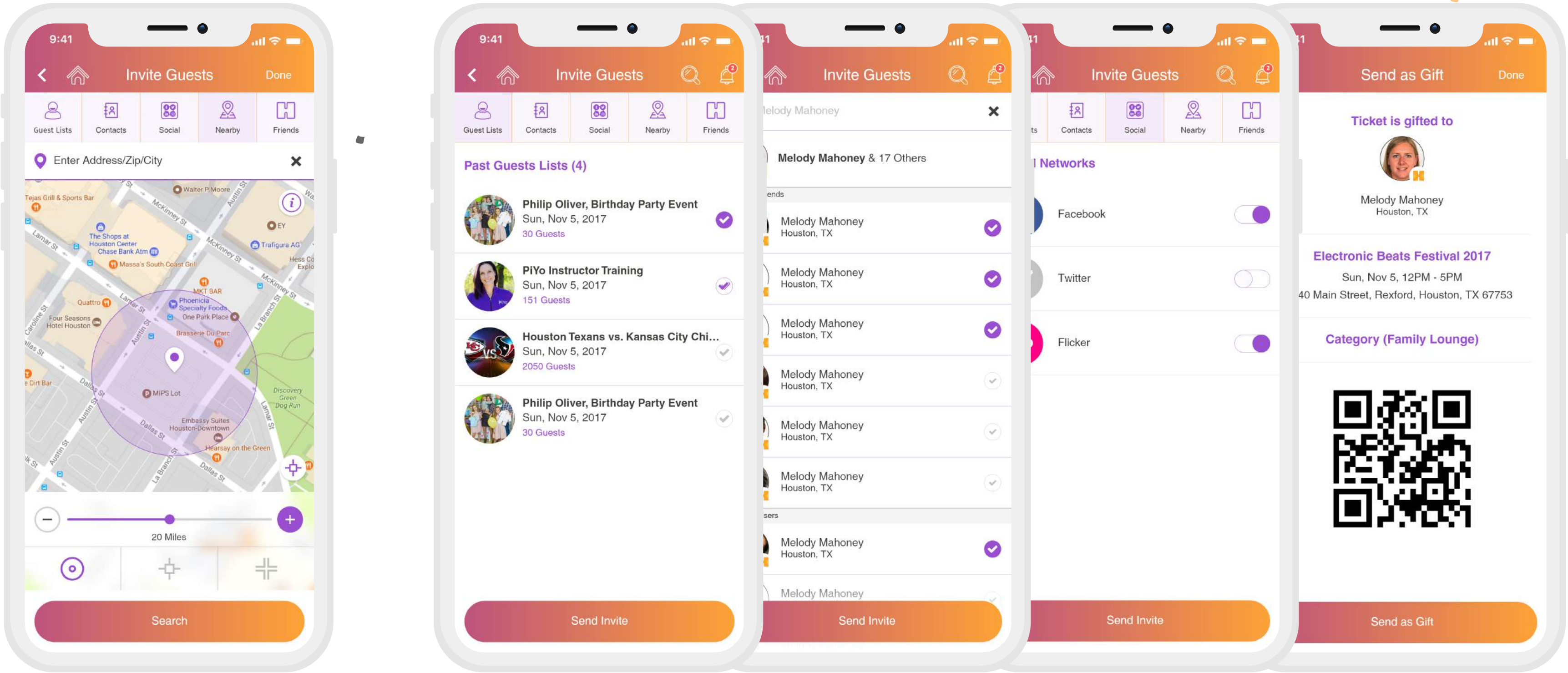
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[www.hooleyapp.com](http://www.hooleyapp.com)




# Invite

Create custom event invites for any occasion such as festivals, concerts, nightclub & bar events, and block parties



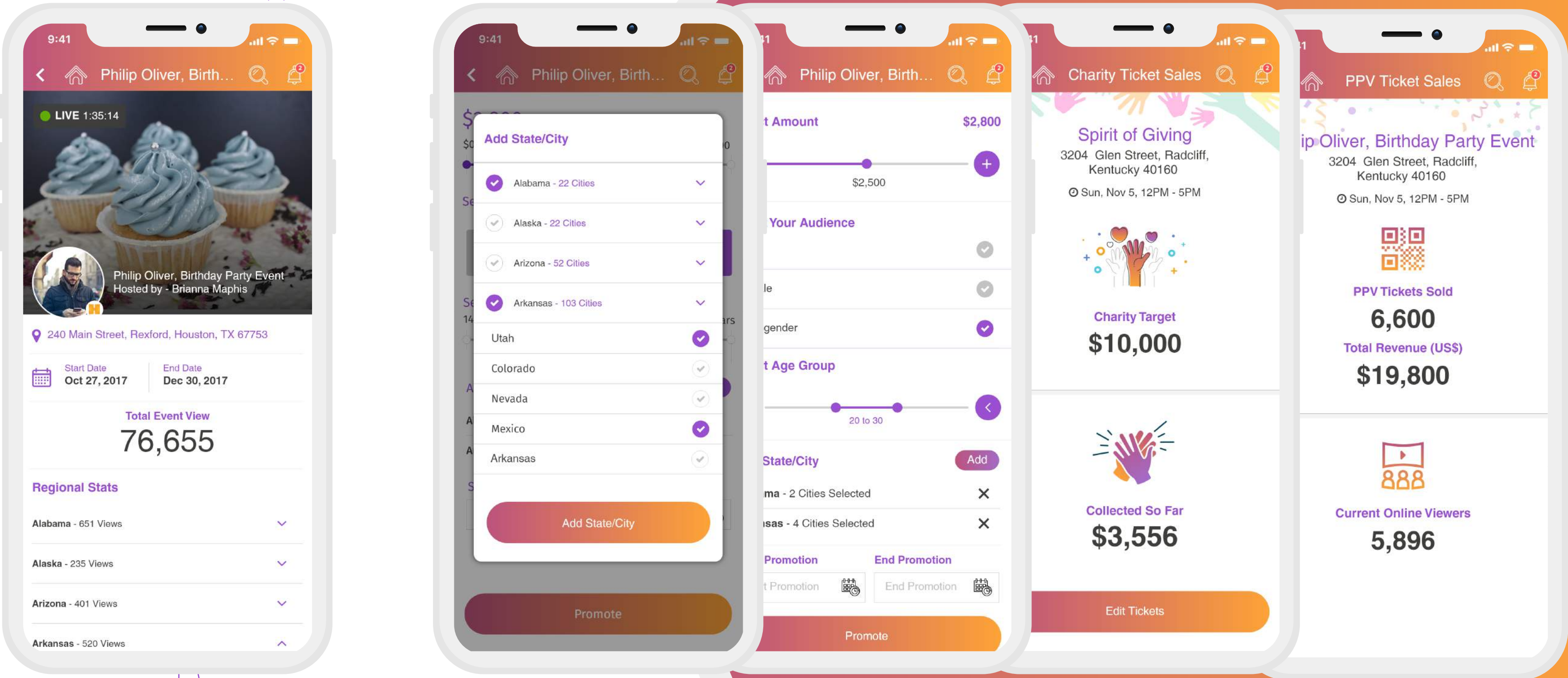
Invite Guests




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# Promote

Grow your event with our in-app promotional system and real-time analytical data



Promote

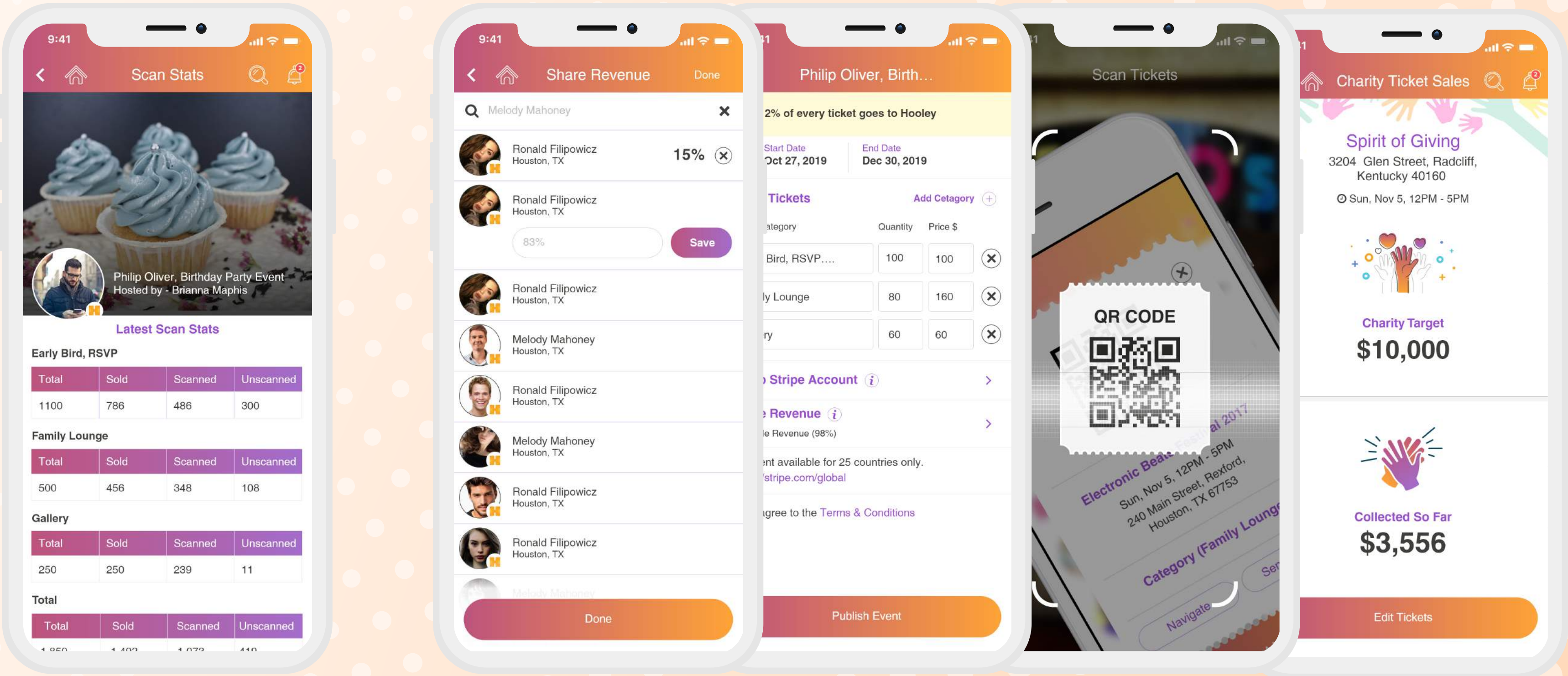
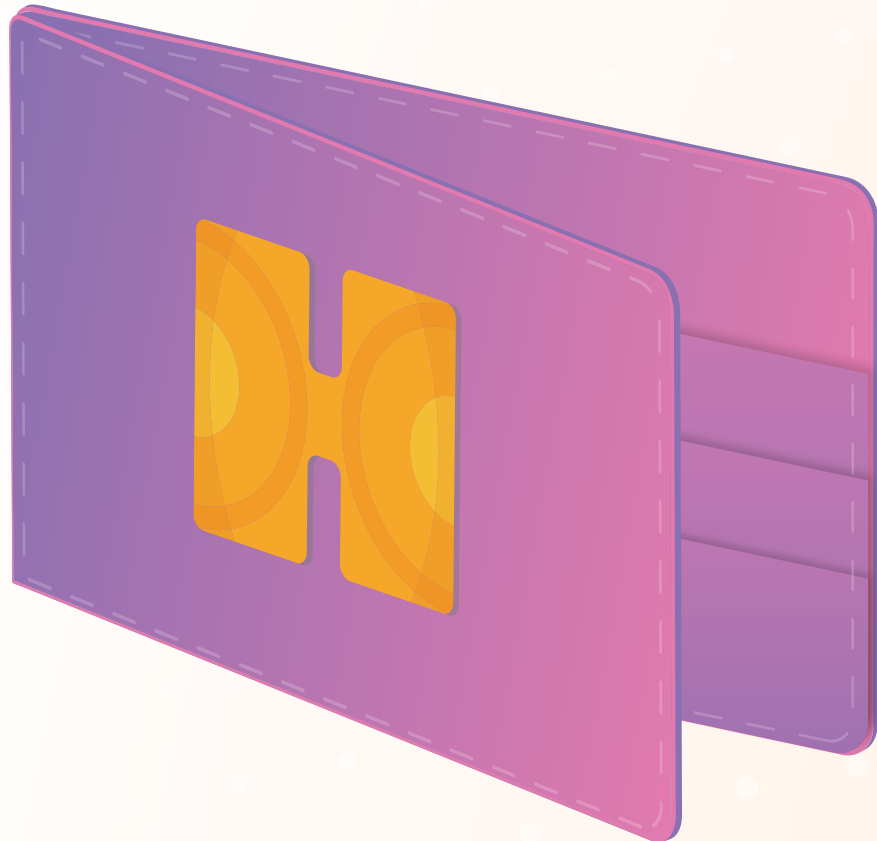


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Houston, TX 77019 USA




# Collect

Does your event require ticket sales? We've got you covered. You can sell tickets to your event with Hooley!



Collect

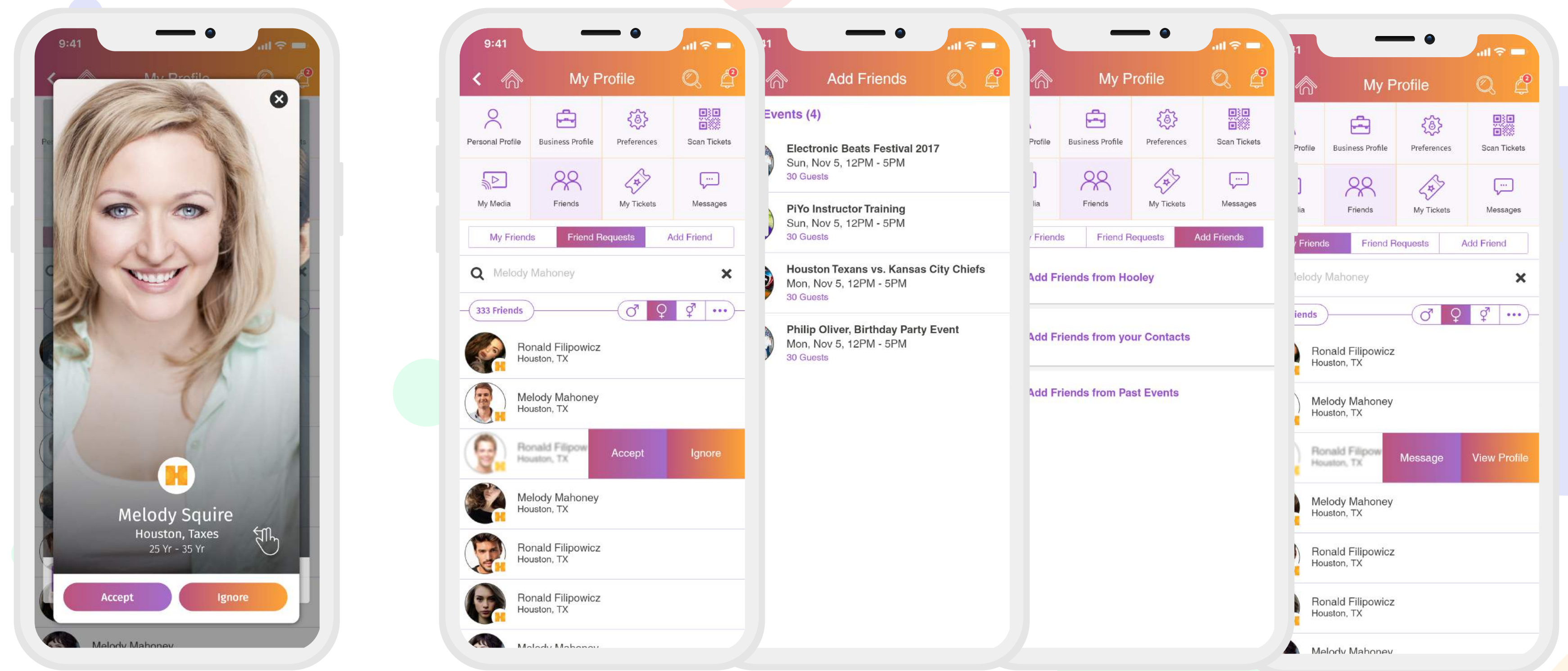


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# Connect

Share photos and videos, message guests, and meet new people!



Connect



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Houston, TX 77019 USA

[www.hooleyapp.com](http://www.hooleyapp.com)





Welcome! Hooley

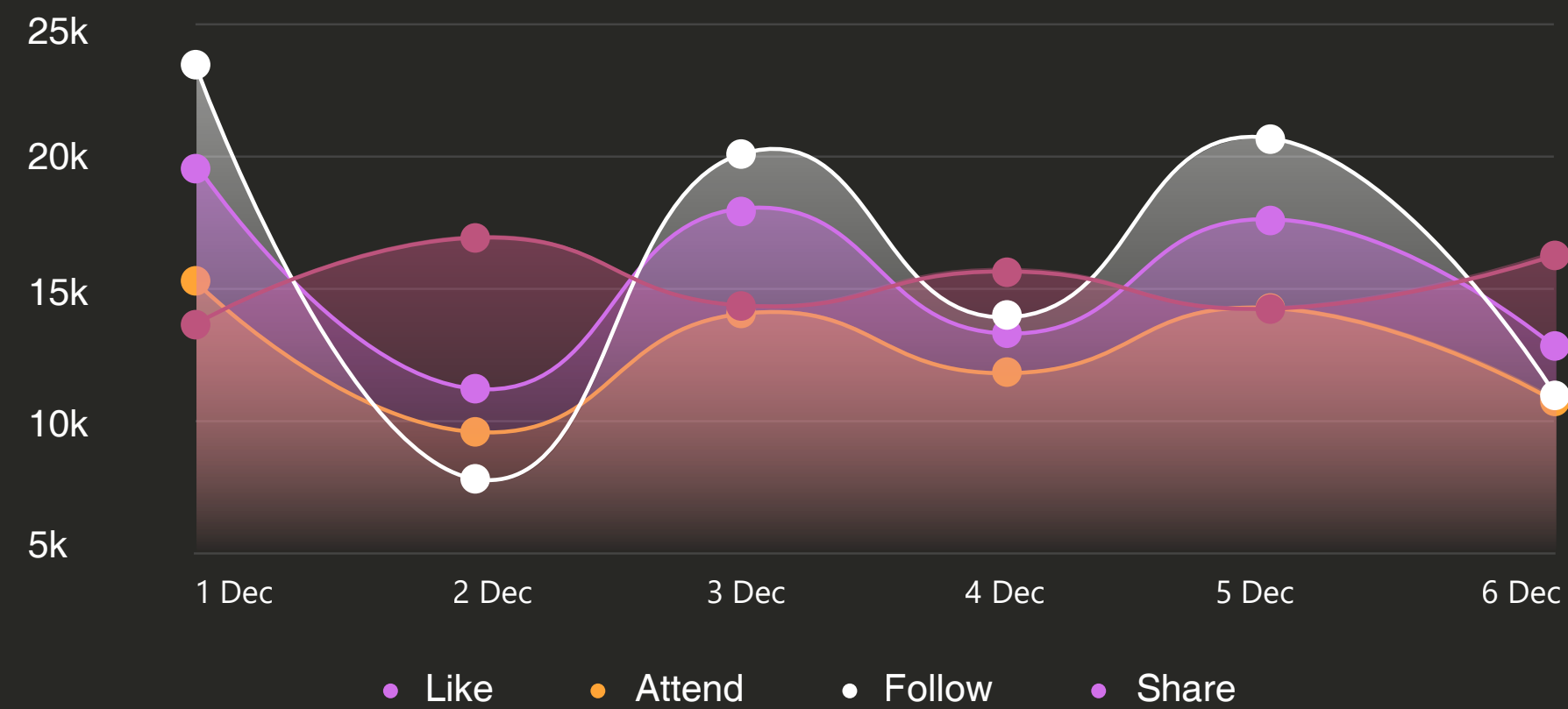
Melody Mahoney



## The Summer Music Festival



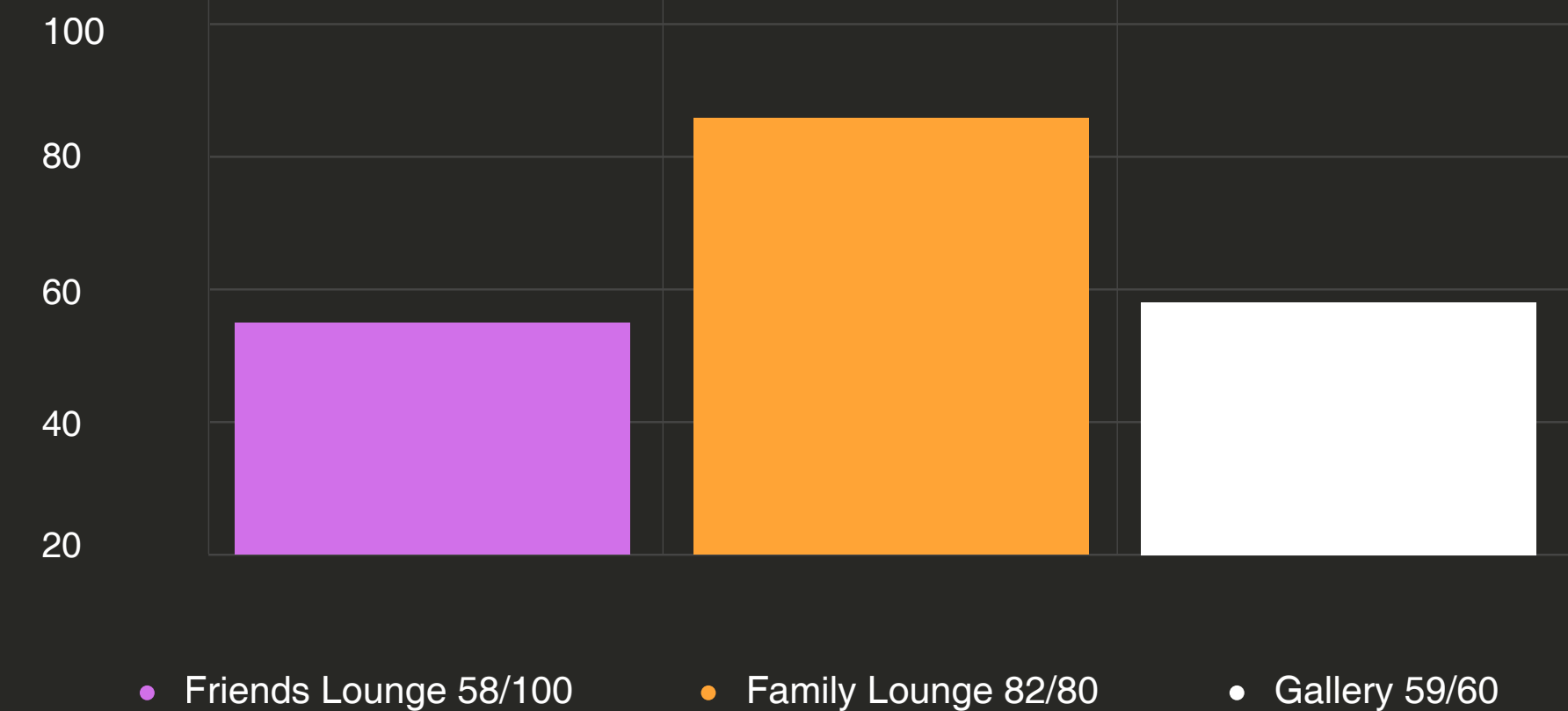
### Event Attendees



### Tickets Sold

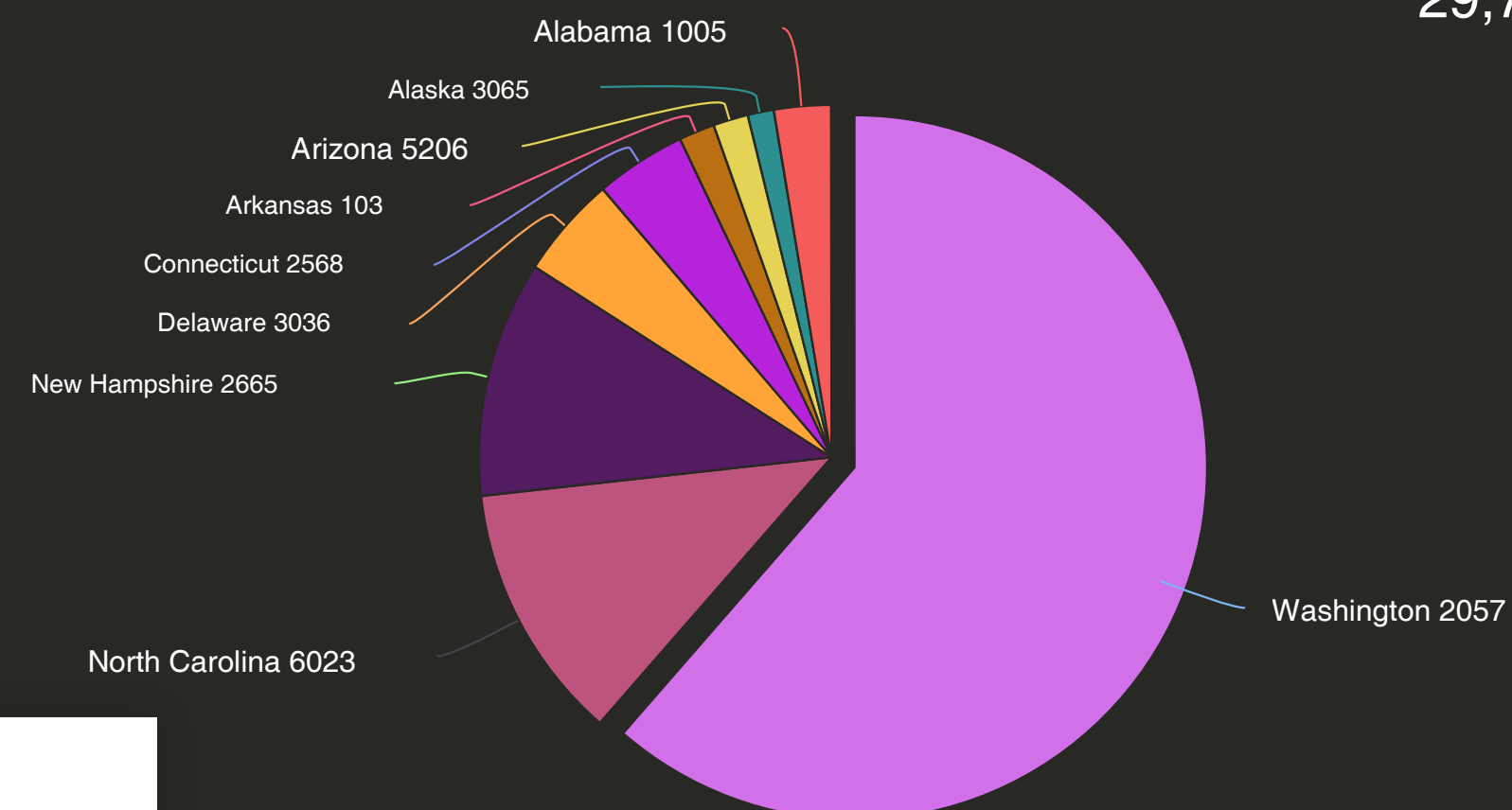
Total Quantity 240

\$26,400

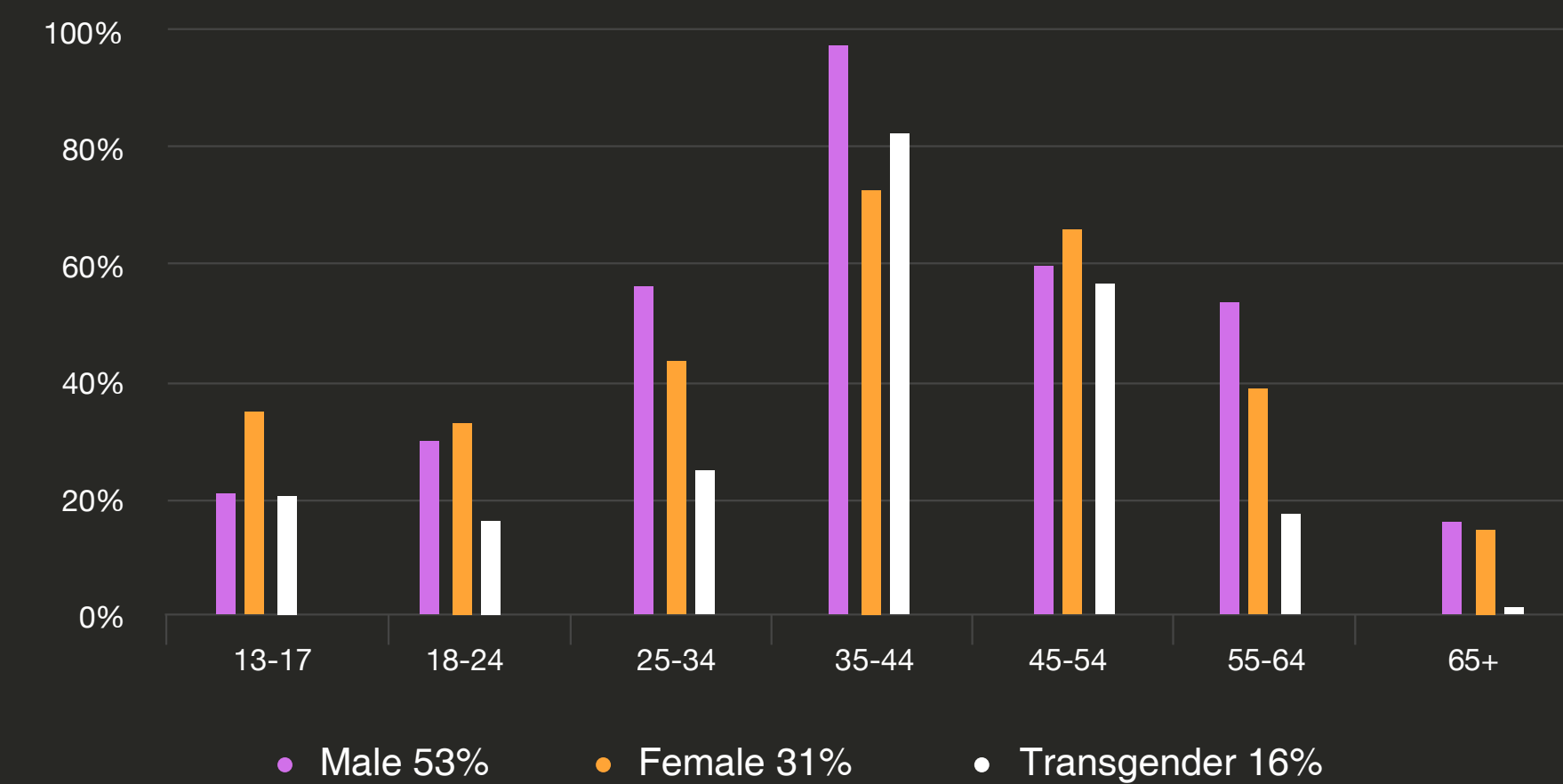


### Event Promotion

Total Views  
29,798



### Event Insight



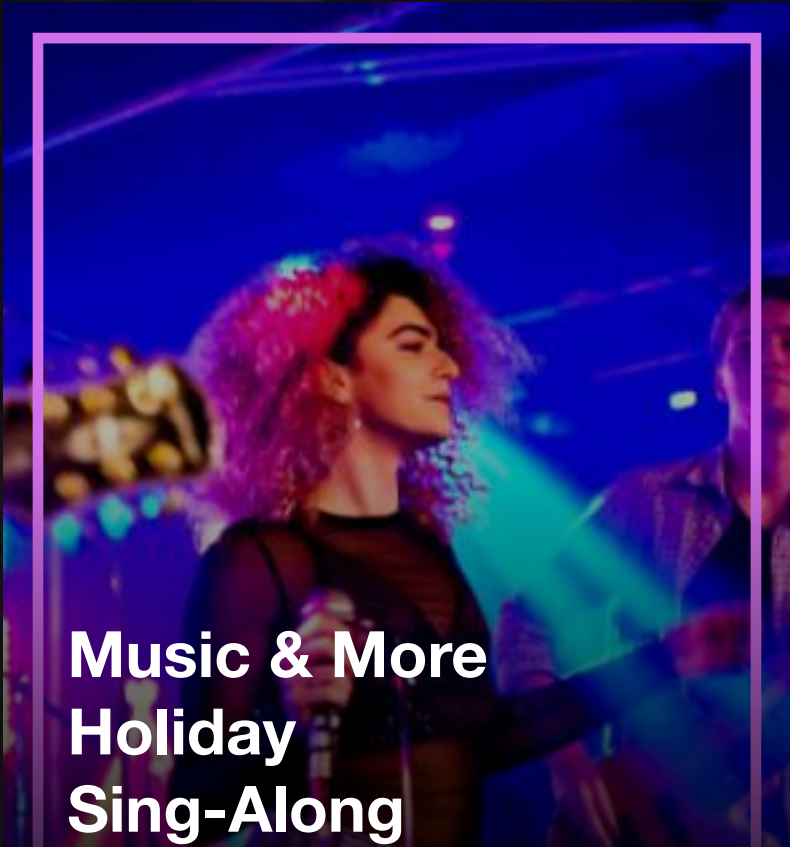
Hooley Digital Dashboard



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# Featured Events



**Music & More  
Holiday  
Sing-Along**

🕒 Sun, Nov 5, 12PM - 5PM

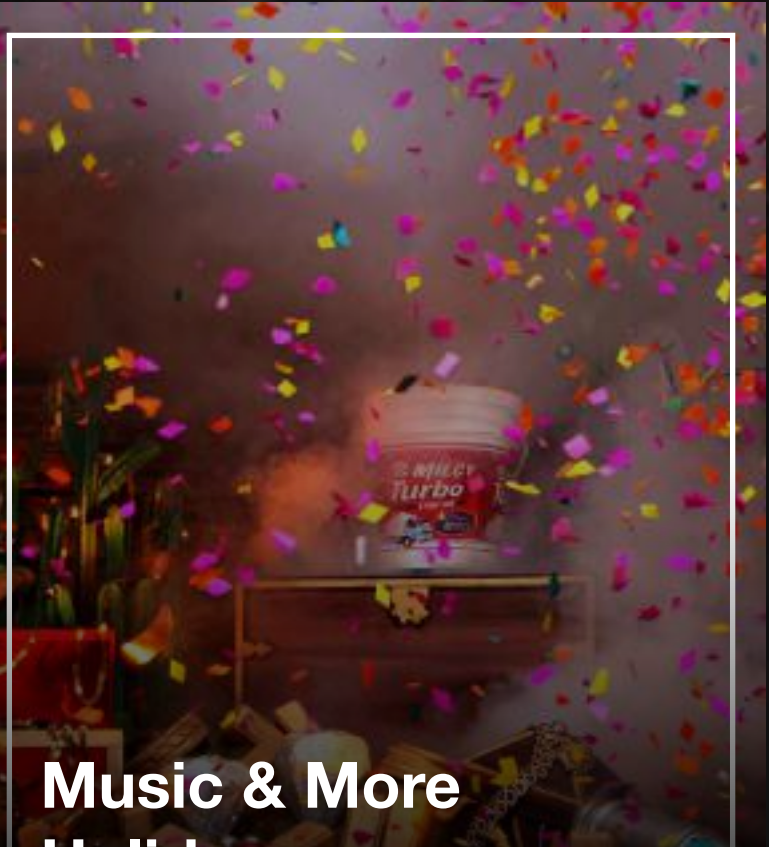
📍 2300 Traverwood Dr. Ann Arbor, MI



**Kiwanis Holiday  
Lights Spectacular**



**RAM's Annual  
Holiday Tree**



**Music & More  
Holiday  
Sing-Along**



**Kiwanis Holiday  
Lights Spectacular**



**RAM's Annual  
Holiday**

Web Event Website





iPhone App View



Aa

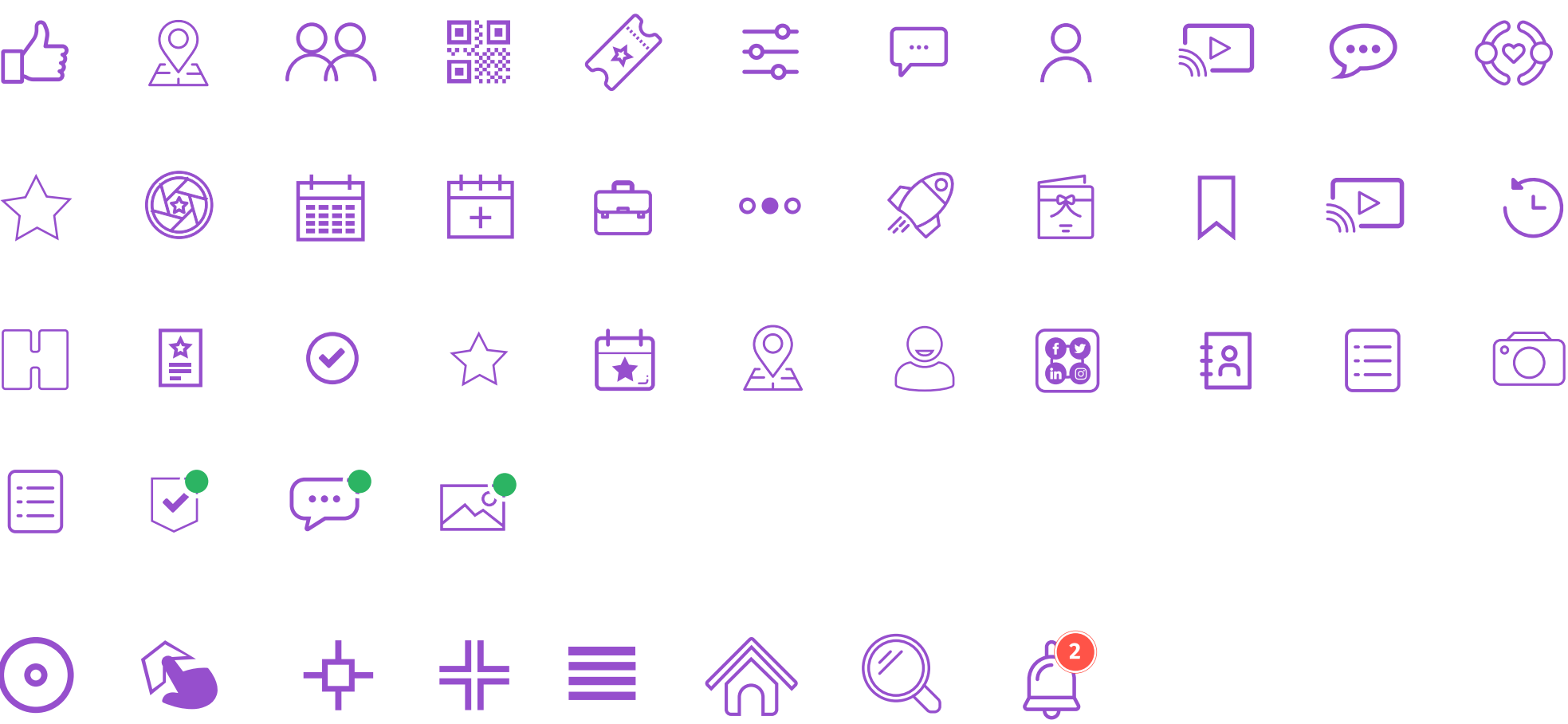
Helvetica  
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abcdefghijklmnopqrstuvwxyz

Light  
Regular  
Bold

1 | 2 | 3 |

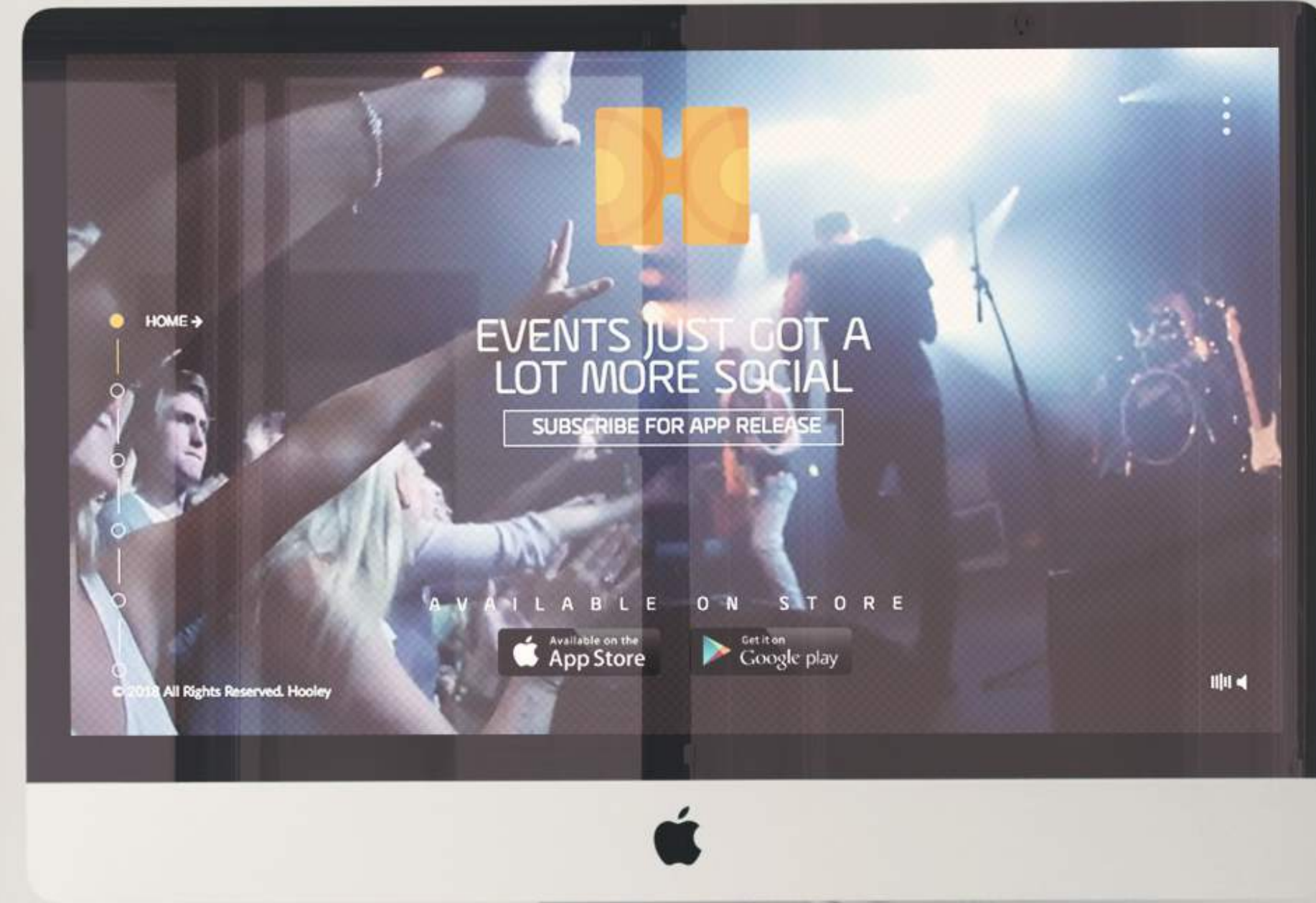
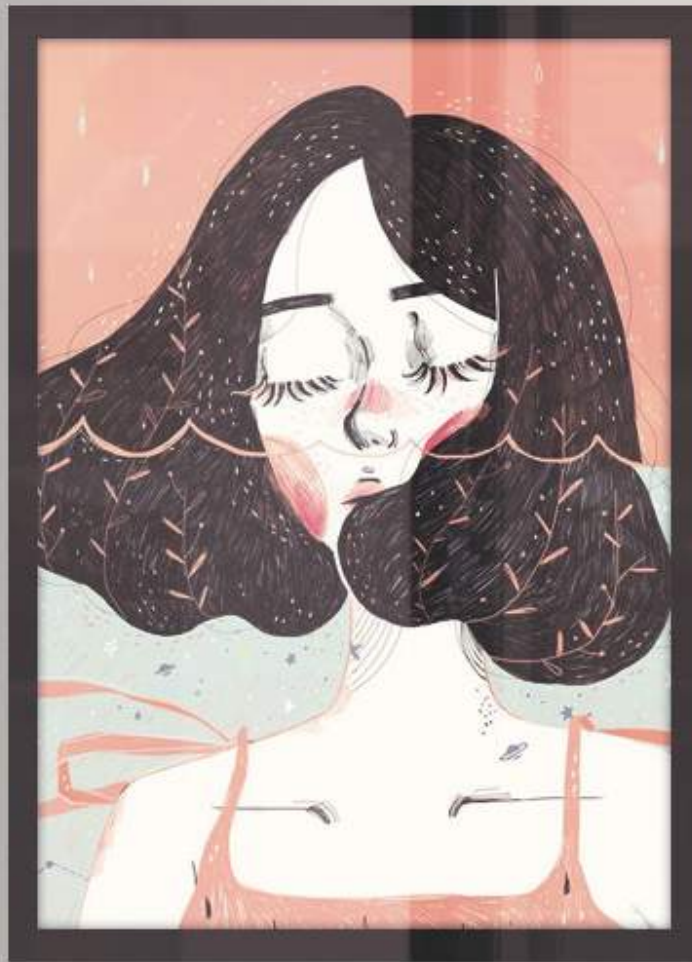
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-  #333333
-  #5F5F5F
-  #C3C3C3
-  #994FD0 - #BD547D
-  #BD547D - #FFA436

# Icons



- Analyze
- Design
- Evaluate
- Implement





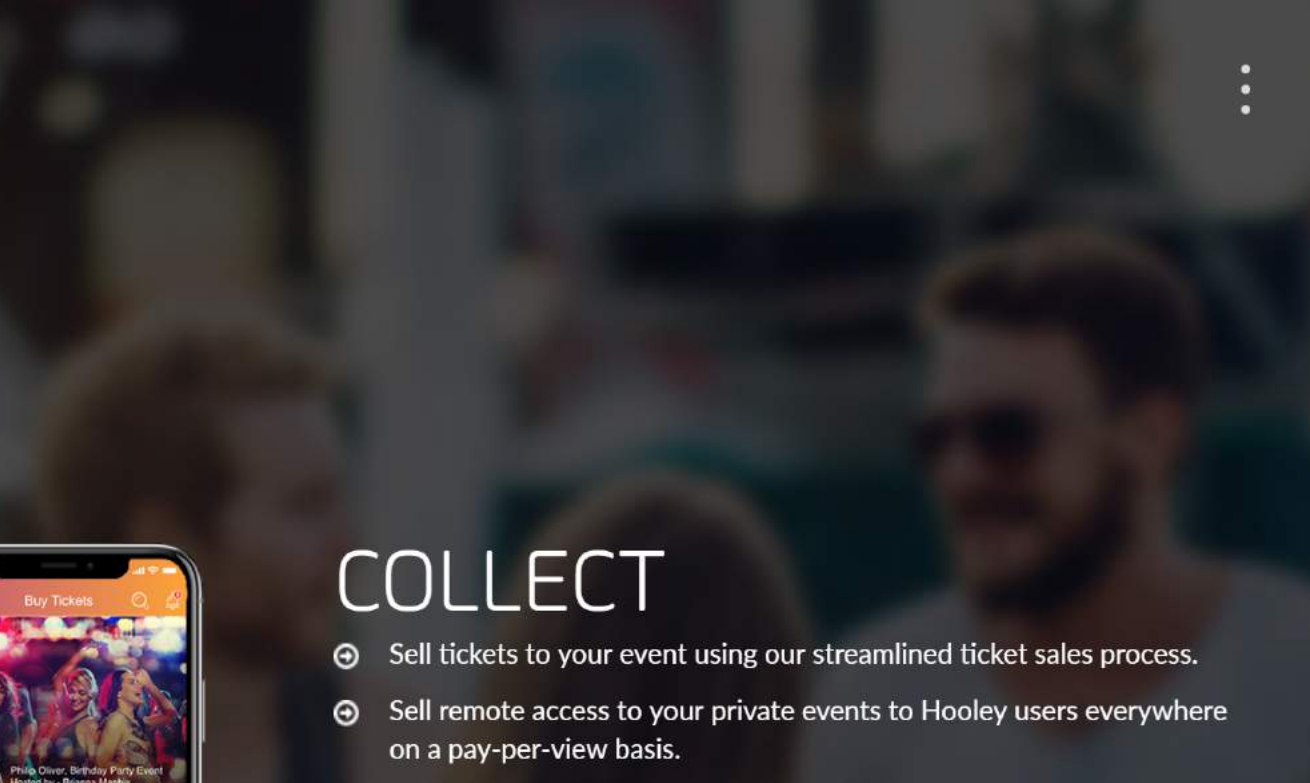
Website View



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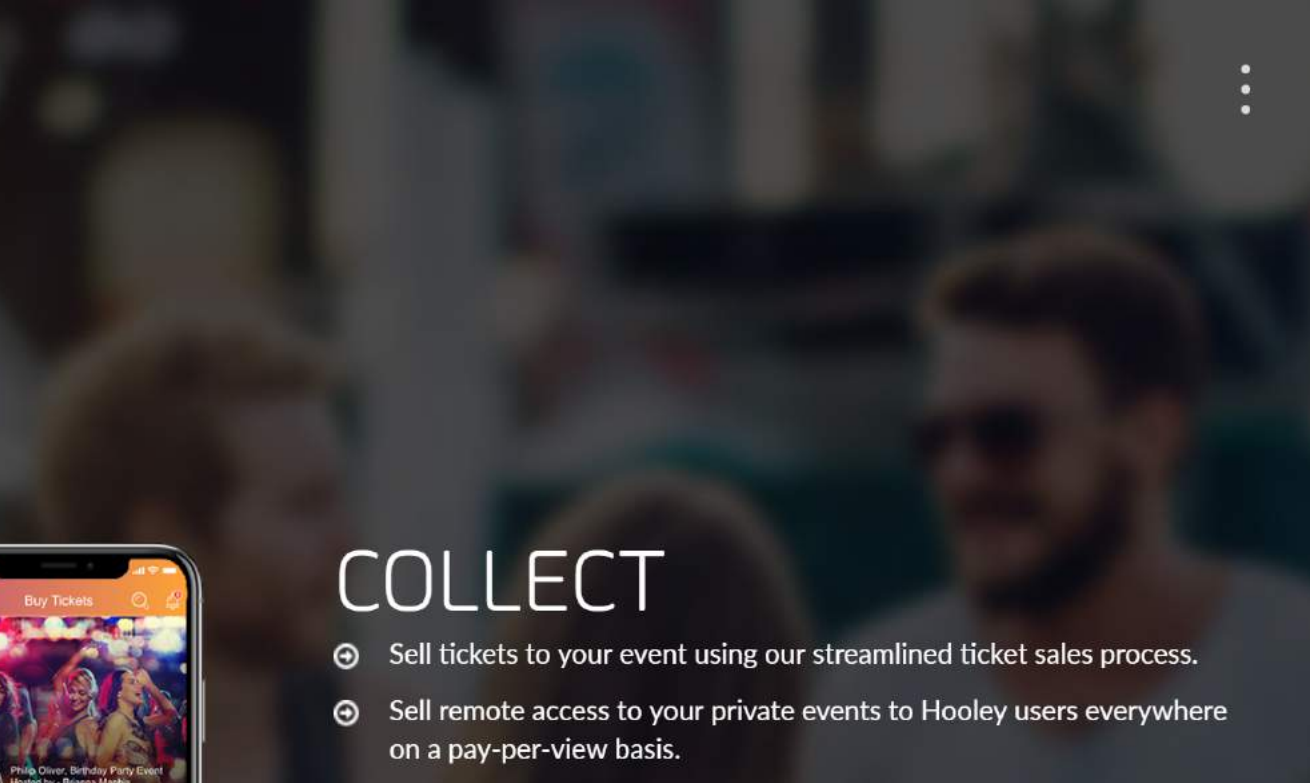
[www.hooleyapp.com](http://www.hooleyapp.com)

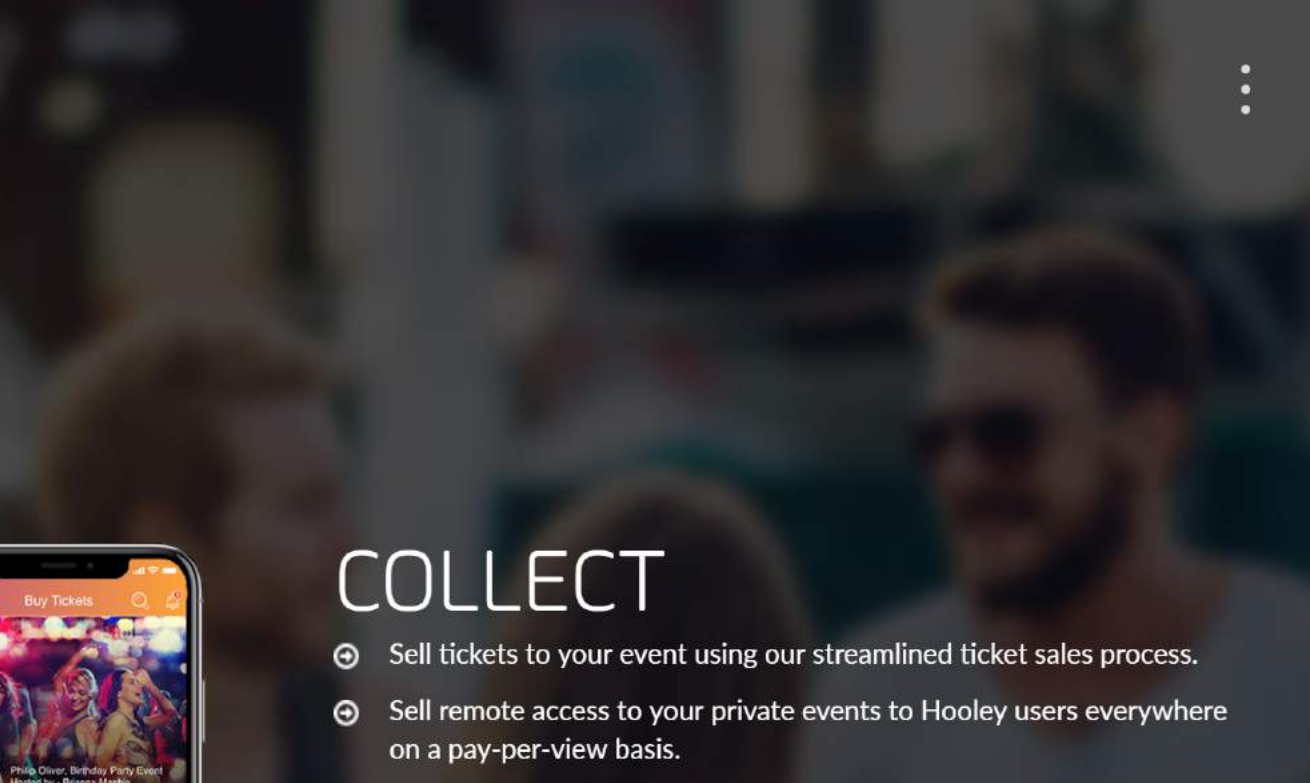




# COLLECT

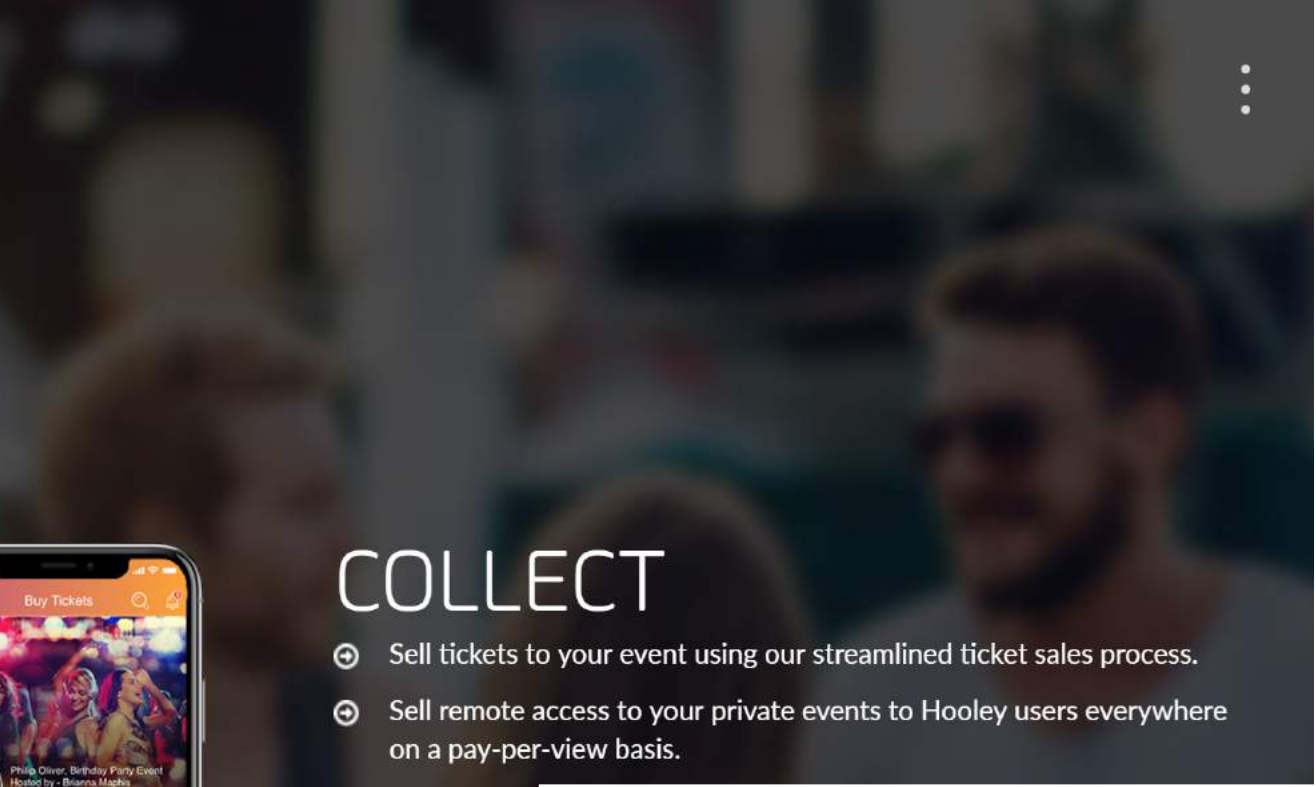
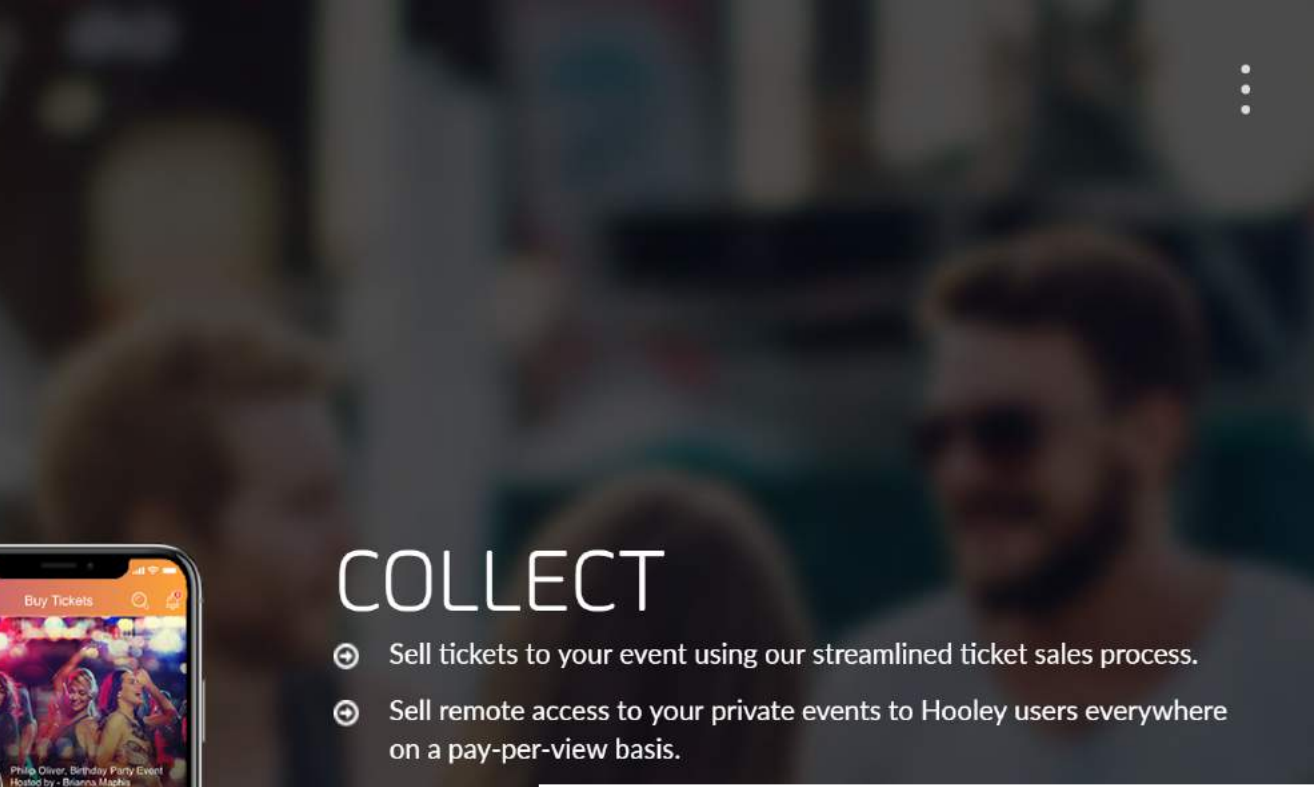
- ② Sell tickets to your event using our streamlined ticket sales process.
- ② Sell remote access to your private events to Hooley users everywhere on a pay-per-view basis.

- 
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## INVITE

- ④ Create custom event invites for any occasion such as festivals, concerts, nightclub and bar events, block parties, and weddings.
- ④ Create private pay-per-view events for users to view remotely.
- ④ Create custom charity events using our charity event module.
- ④ Create paid events with our in-app ticket set-up, sales, and processing.
- ④ Add a geofence around your event location for a greater social networking experience.
- ④ Use Hooley's advanced guest lists to target and invite specific audiences to your event.
- ④ Use geolocation to identify and invite, in real-time, other Hooley users nearby to your event.

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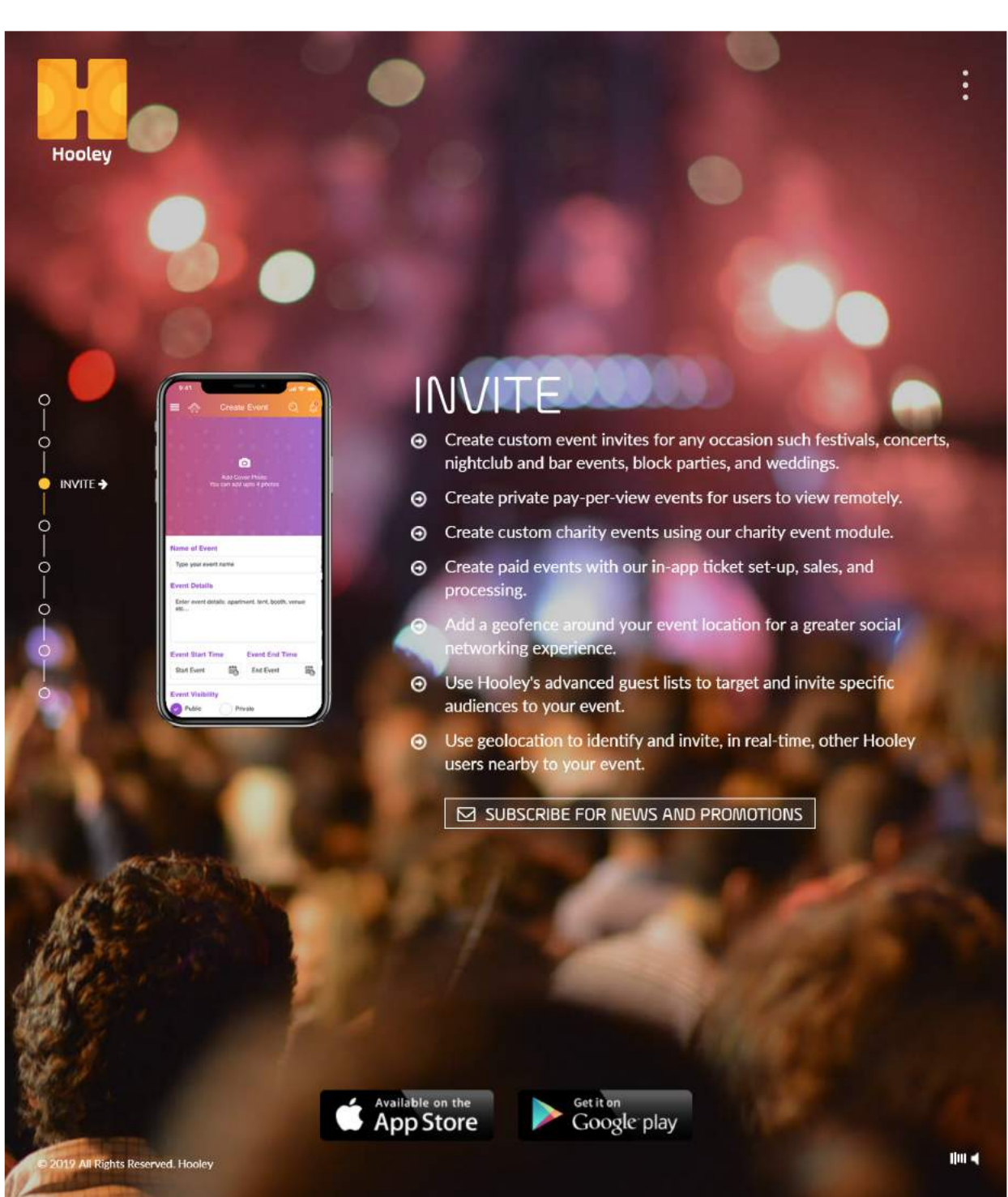
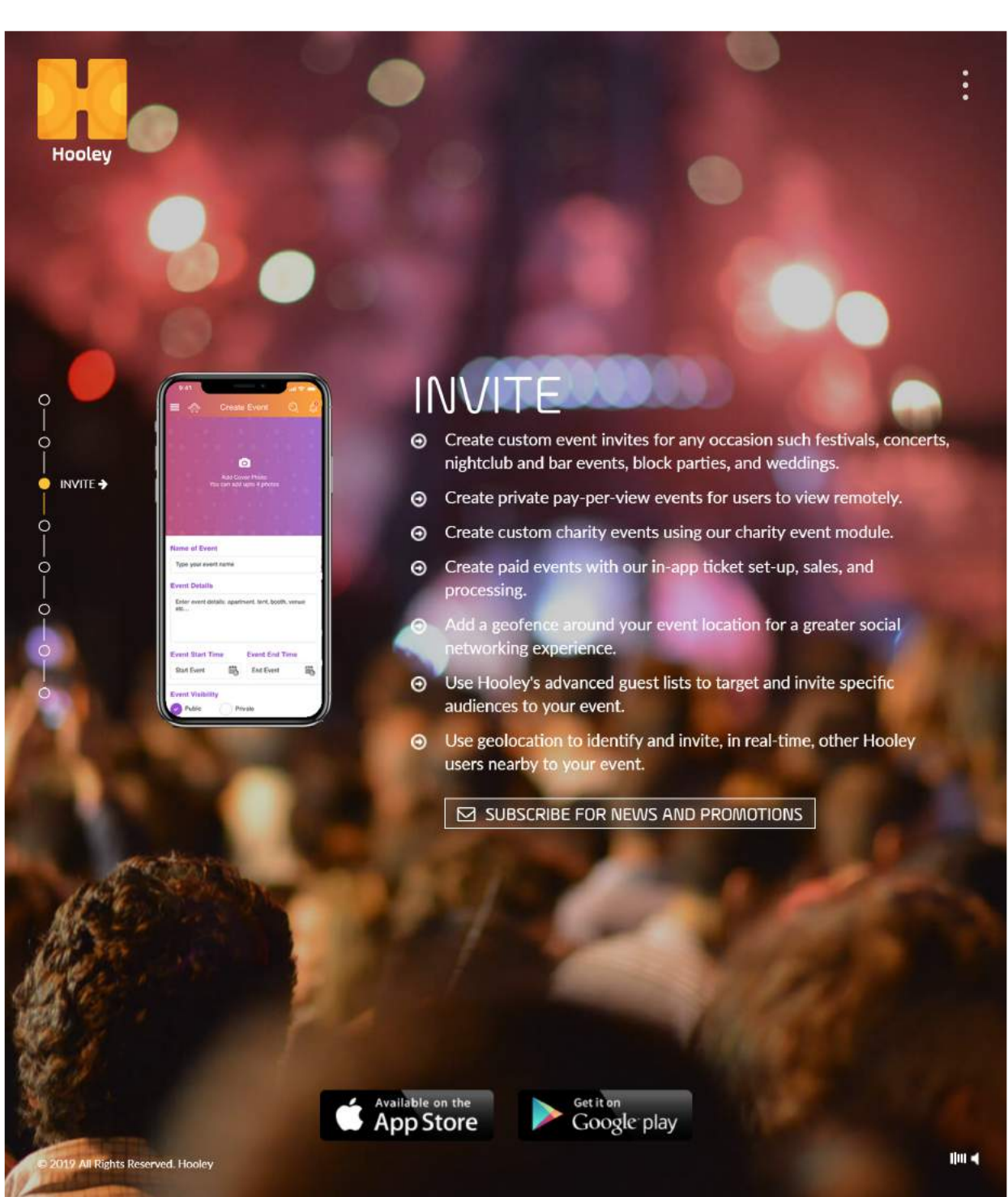
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- 
- Available on the  
**App Store**
- 
- Get it on  
**Google play**
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- 100

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A woman with blonde hair is smiling and holding a smartphone. She is surrounded by a shower of colorful confetti (red, orange, yellow, and purple) that is falling all around her. She is wearing a dark jacket over a light-colored top. The background is dark and out of focus, suggesting an indoor event space.

**ABOUT**

is the first ever, all-in-one event management and social media app with patented technology. Hooley offers creative new tools to change the way we plan and manage events. It also transforms the event goers participation into a customized social experience. For attending them, Hooley gives you the flexibility to promote and enjoy them in

**SUBSCRIBE FOR NEWS AND PROMOTIONS**

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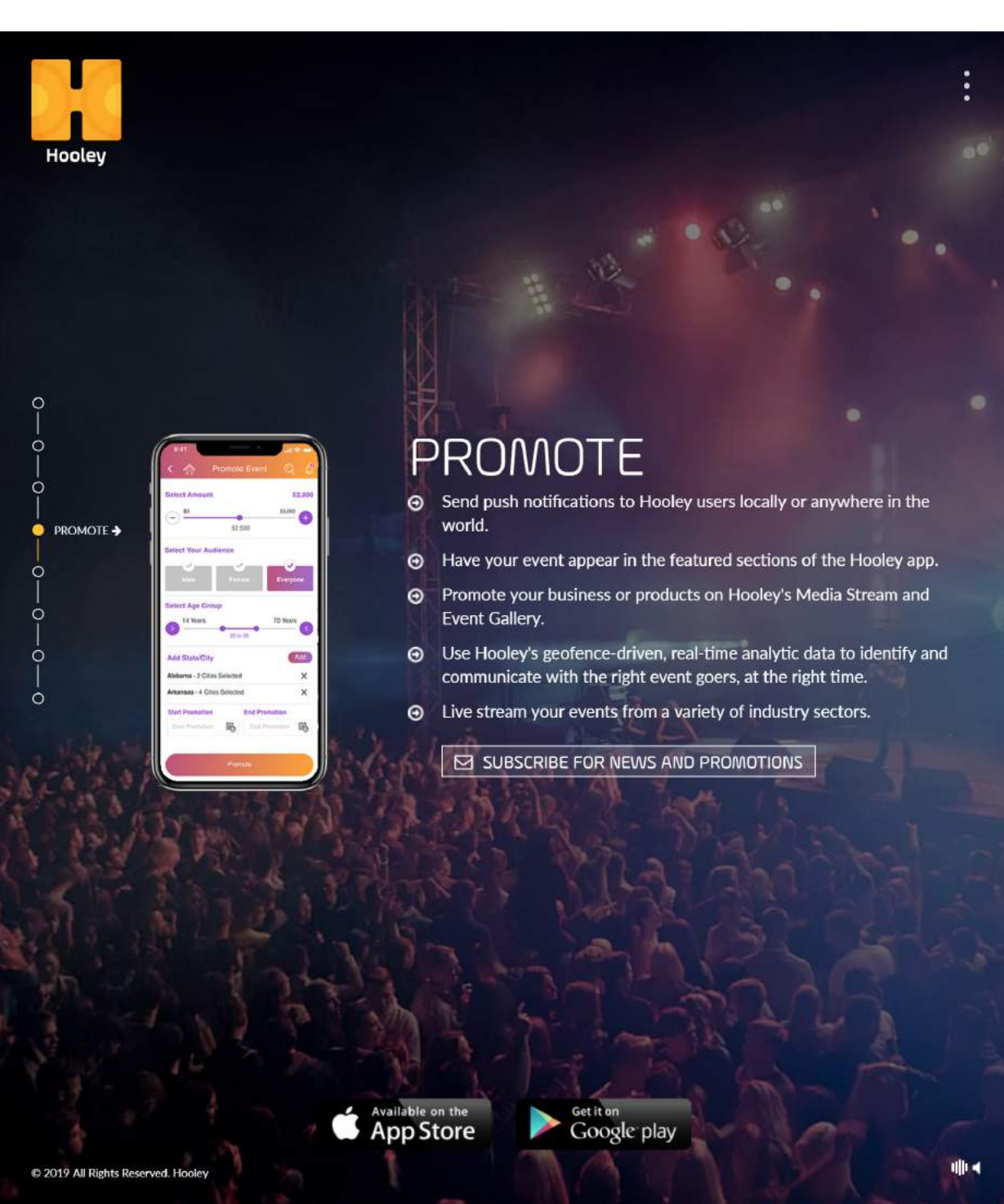
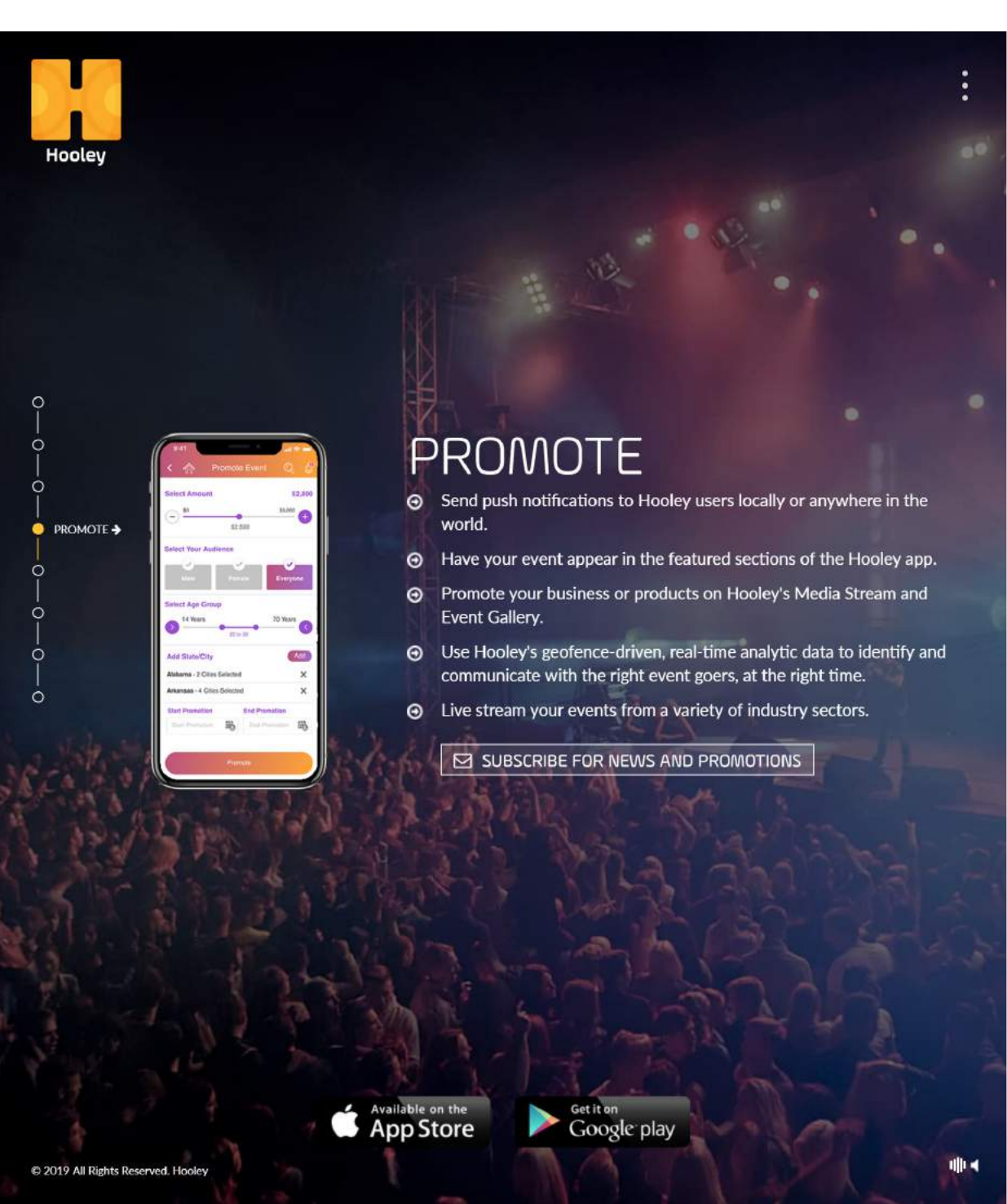
**SUBSCRIBE FOR NEWS AND PROMOTIONS**

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
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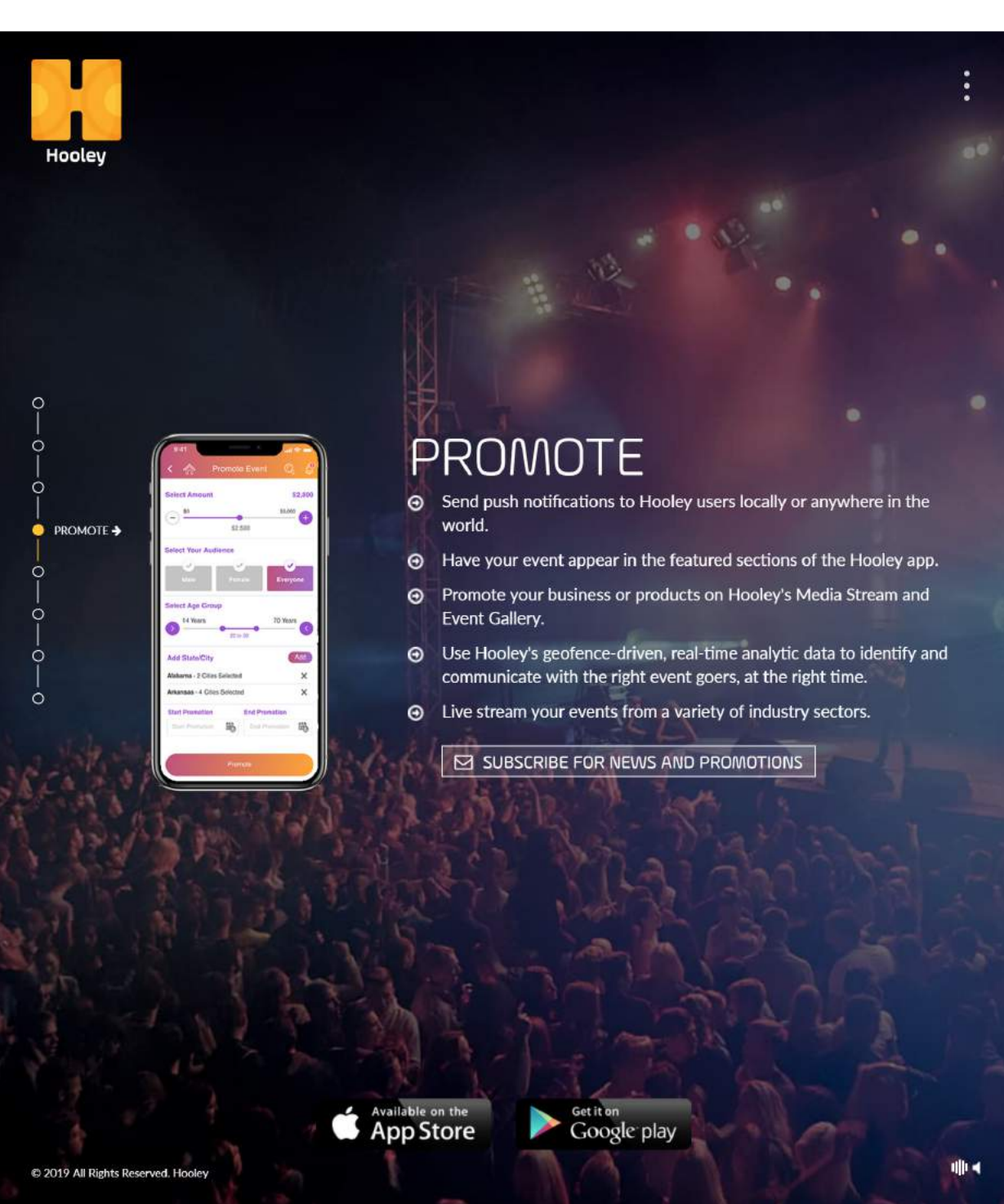



## PROMOTE

- Send push notifications to Hooley users locally or anywhere in the world.
- Have your event appear in the featured sections of the Hooley app.
- Promote your business or products on Hooley's Media Stream and Event Gallery.
- Use Hooley's geofence-driven, real-time analytic data to identify and communicate with the right event goers, at the right time.
- Live stream your events from a variety of industry sectors.


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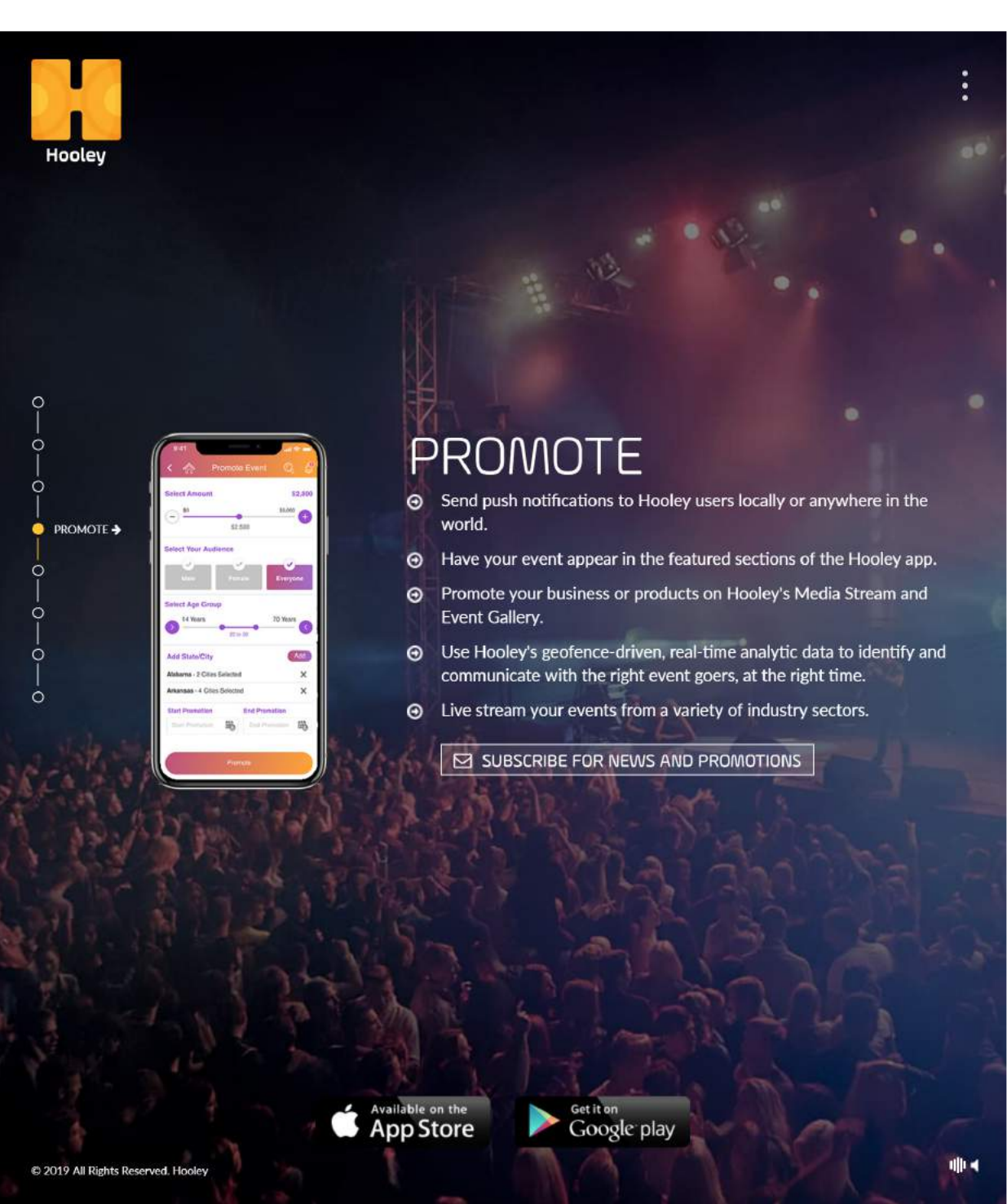
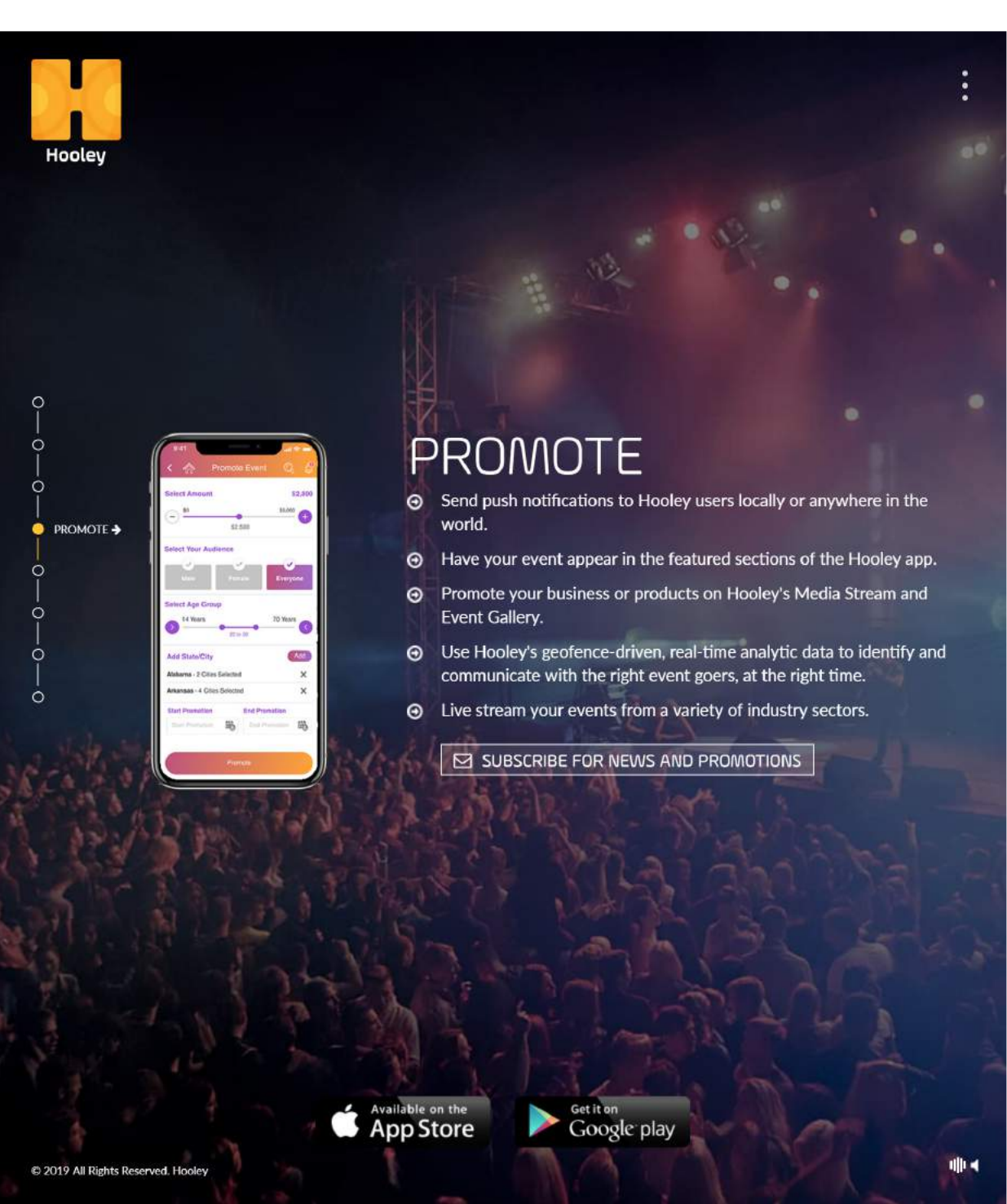
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**Hooley**

CONNECT

Surround your event with a geofence to create a

- 
- Hooley**
- CONNECT
- Surround your event with a geofence to create a



**Hooley**

CONNECT

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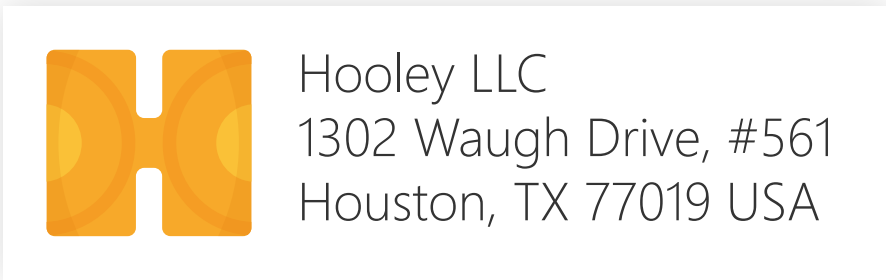


**Hooley**

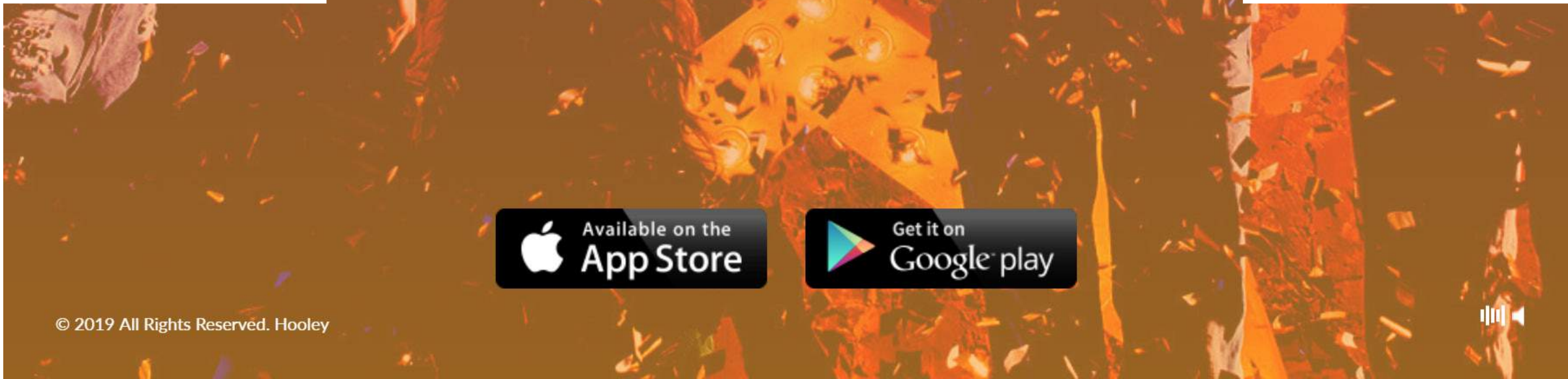
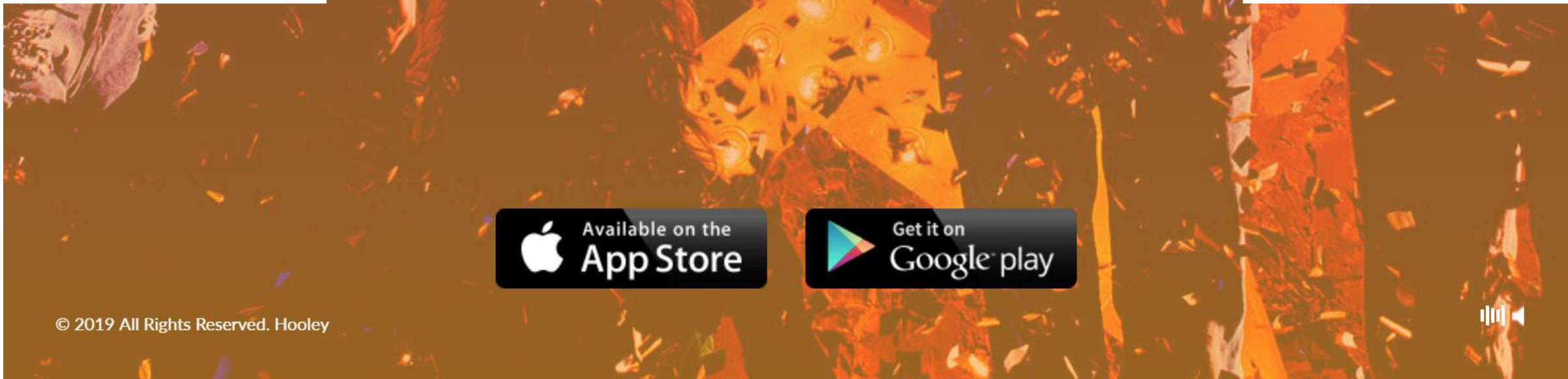
CONNECT

Surround your event with a geofence to create a

## Web Navigation



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1302 Waugh Drive, #561  
Houston, TX 77019 USA



www.hooleyapp.com

www.hooleyapp.com





INVITE  
PROMOTE  
COLLECT  
CONNECT

EVENTS JUST GOT A  
**LOT MORE SOCIAL**  
WWW.HOOLEYAPP.COM



Billboard Advertisement



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billboard  
advertisement

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Billboard Advertisement



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Magazine Advertisement



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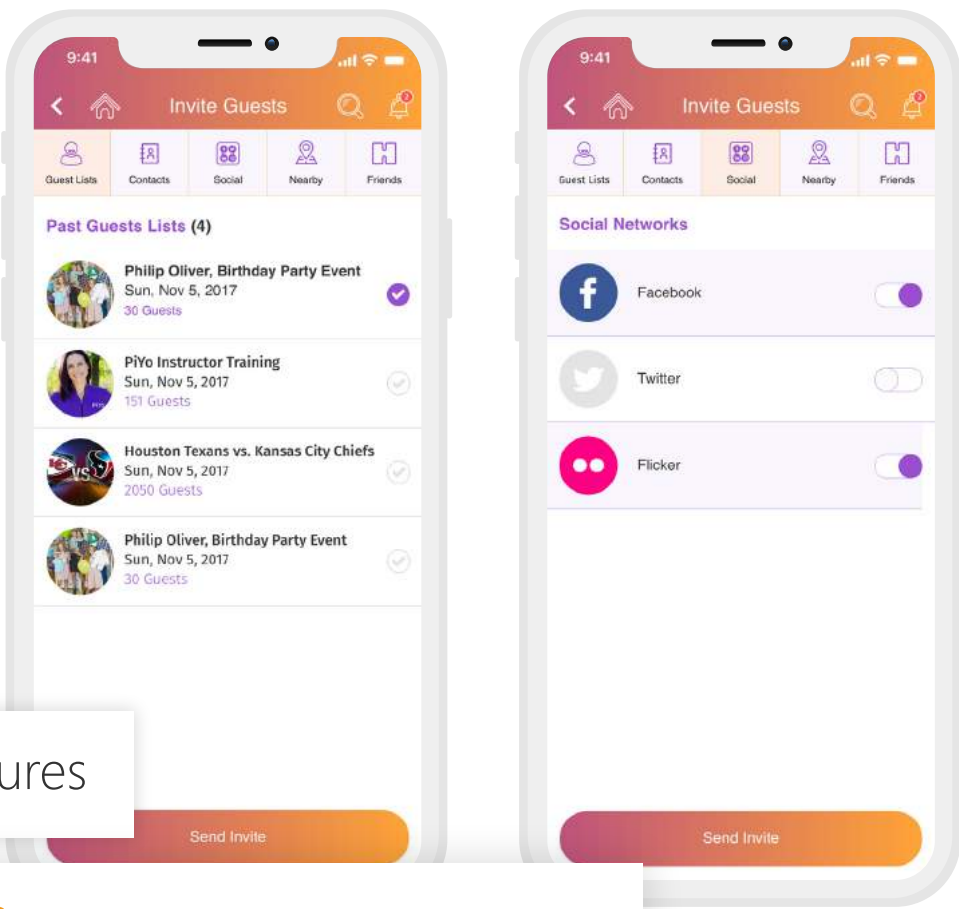
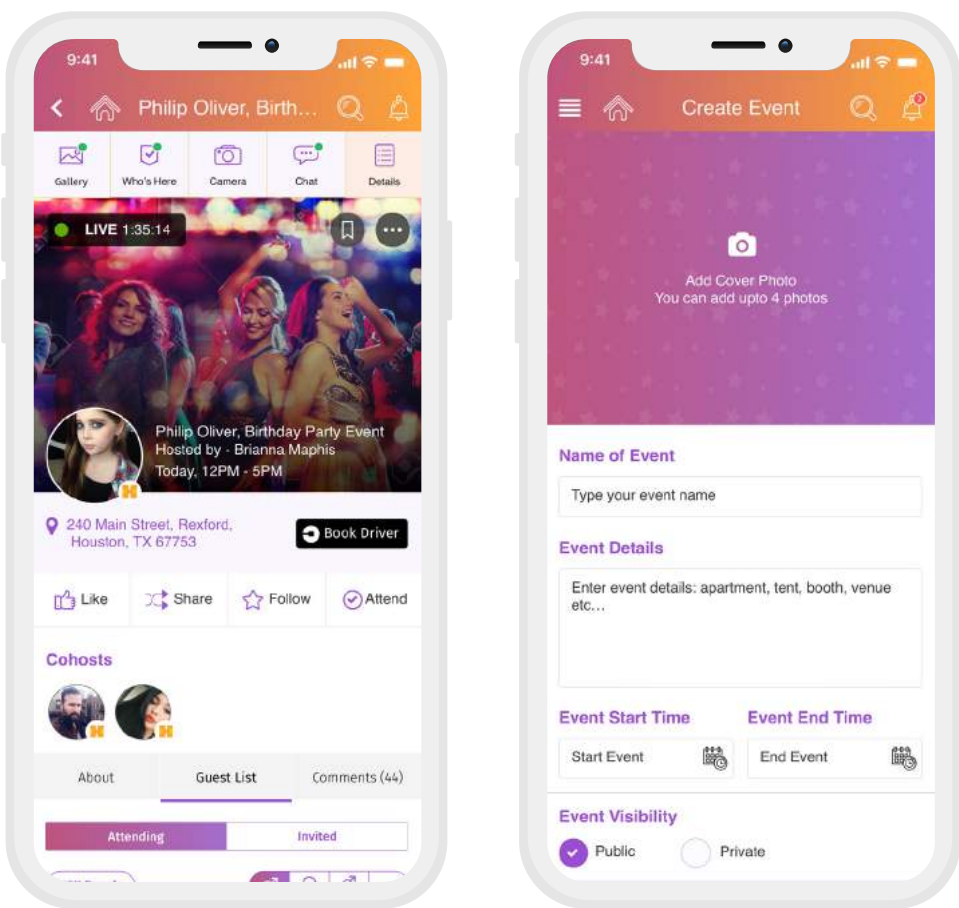
magazine  
advertisement

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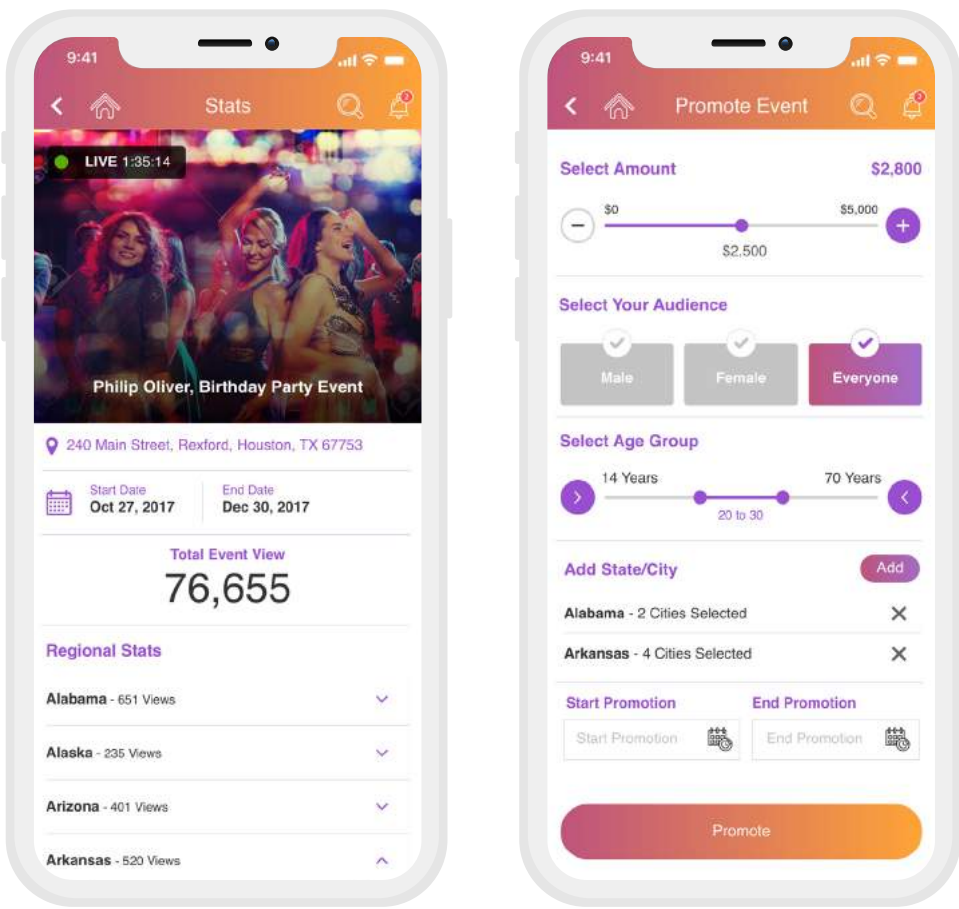
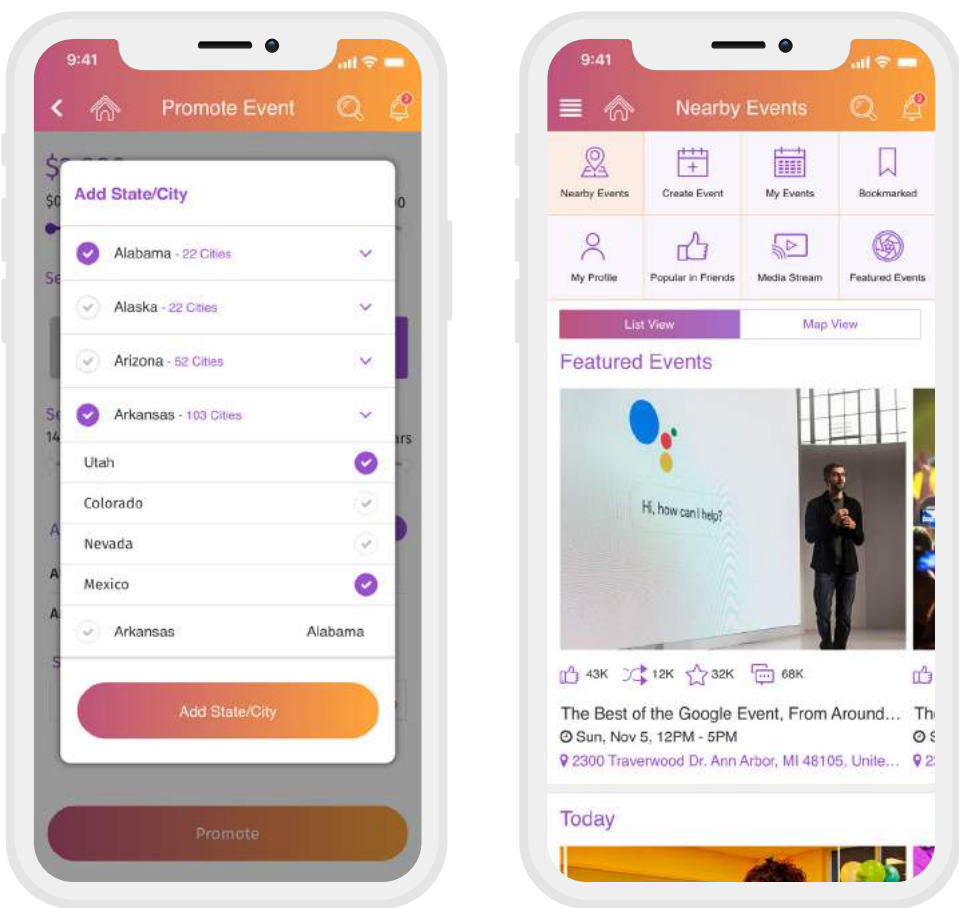


# App Features

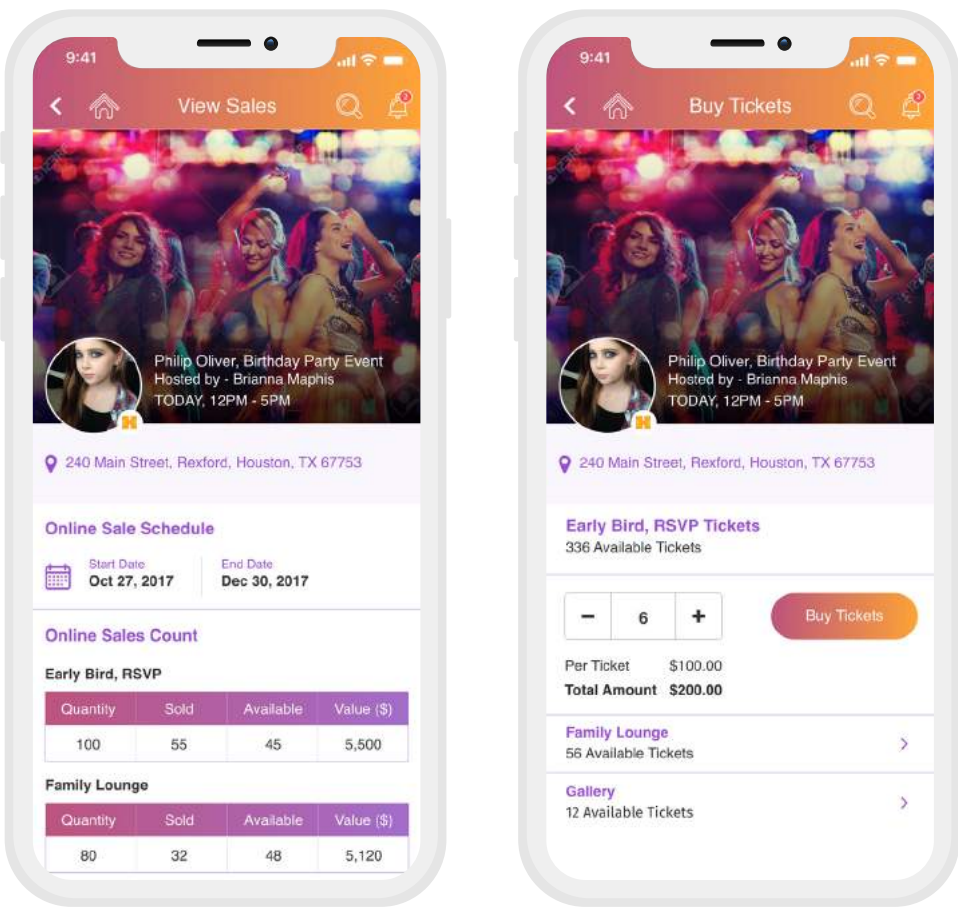
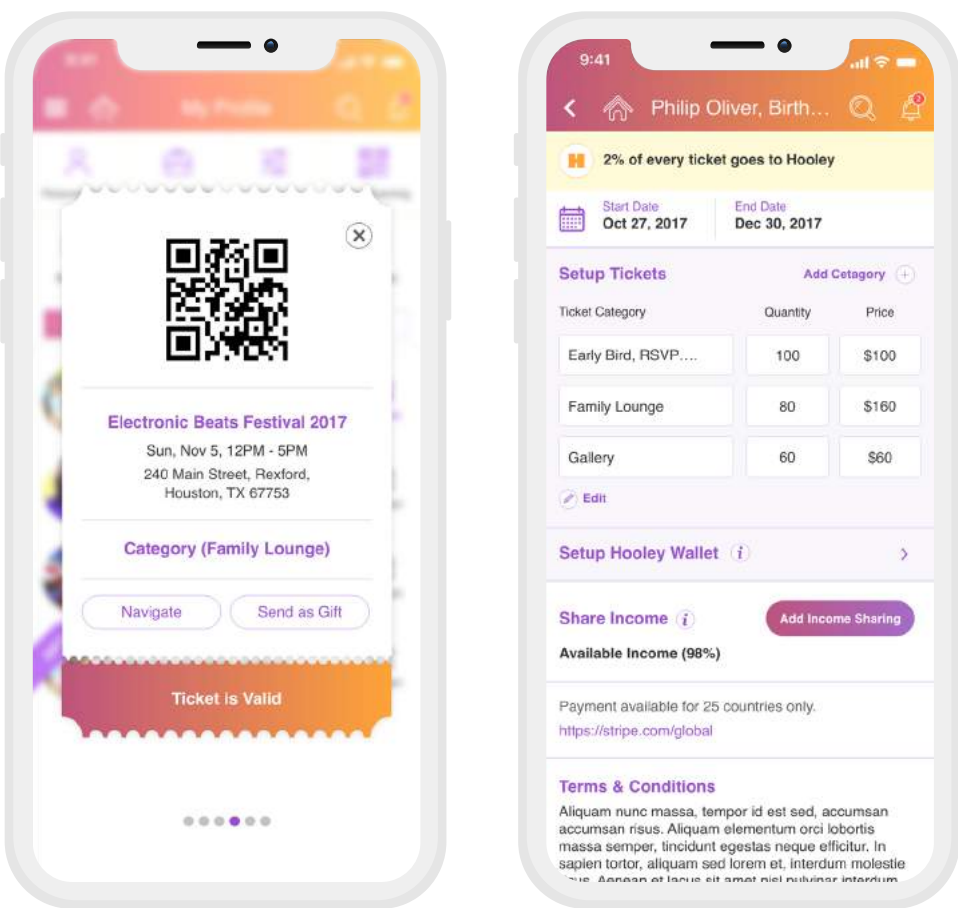
## Invite



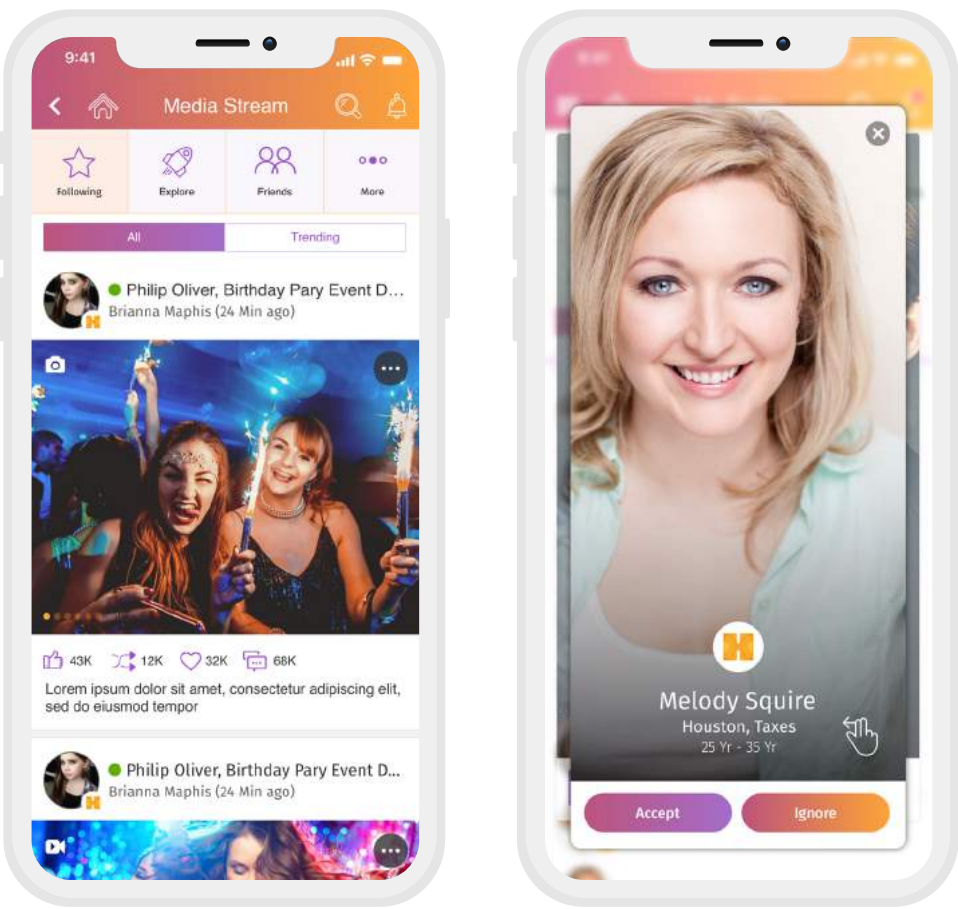
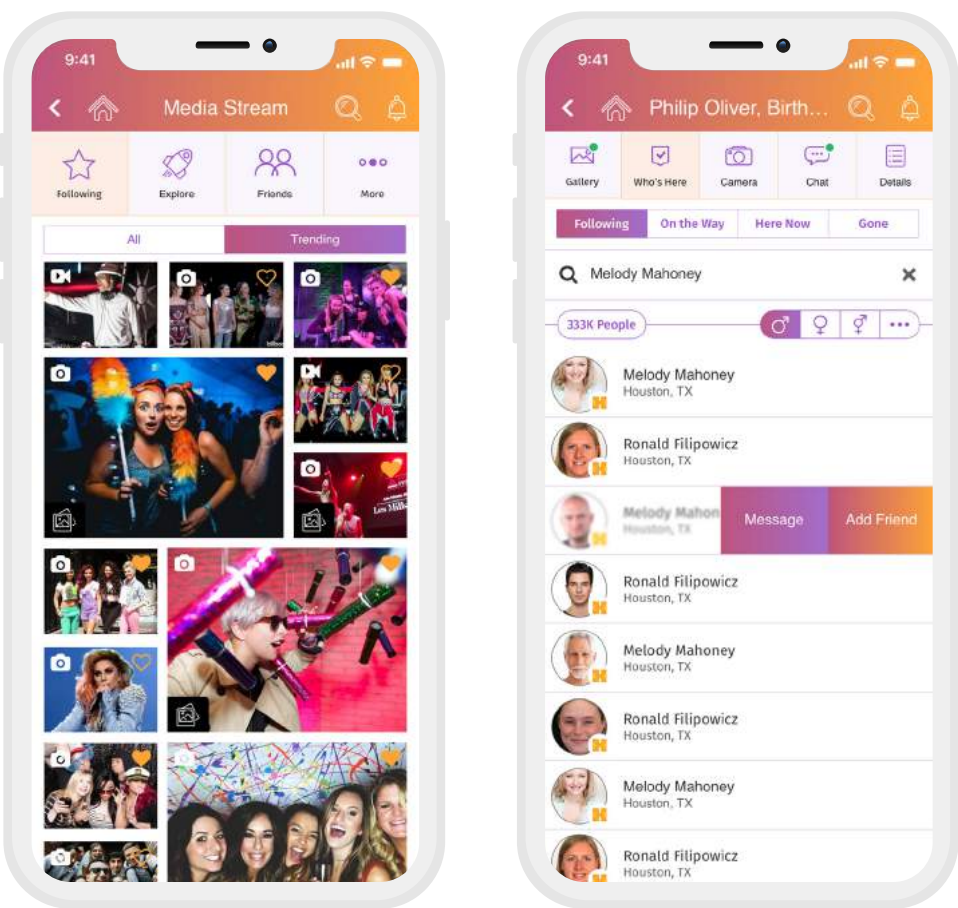
## Promote



## Collect



## Connect



App Features

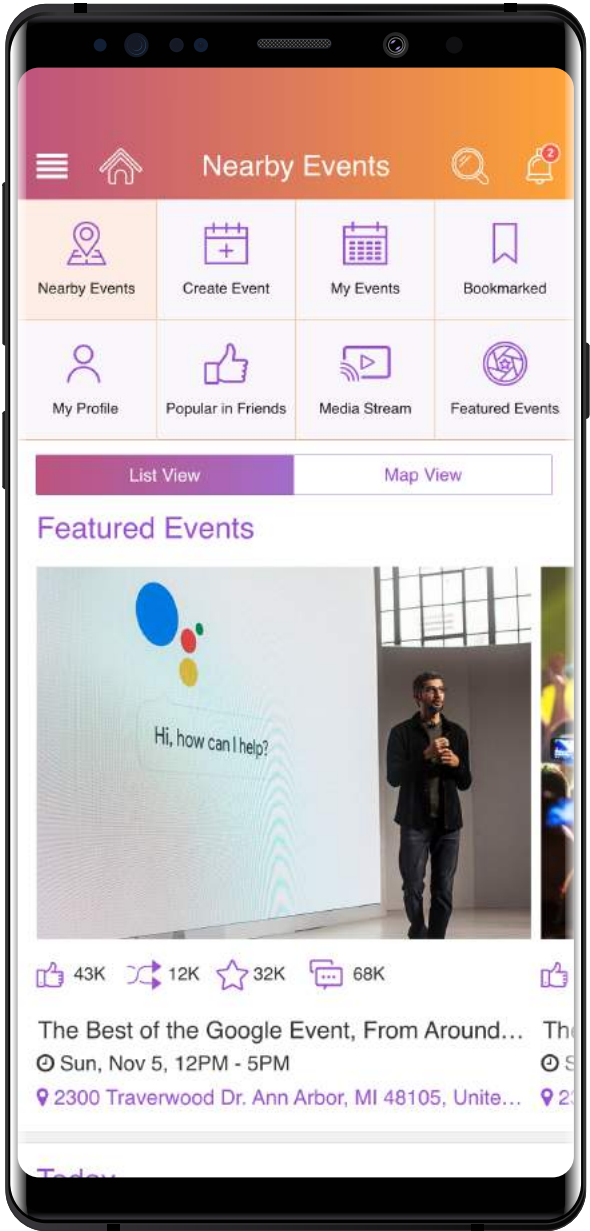


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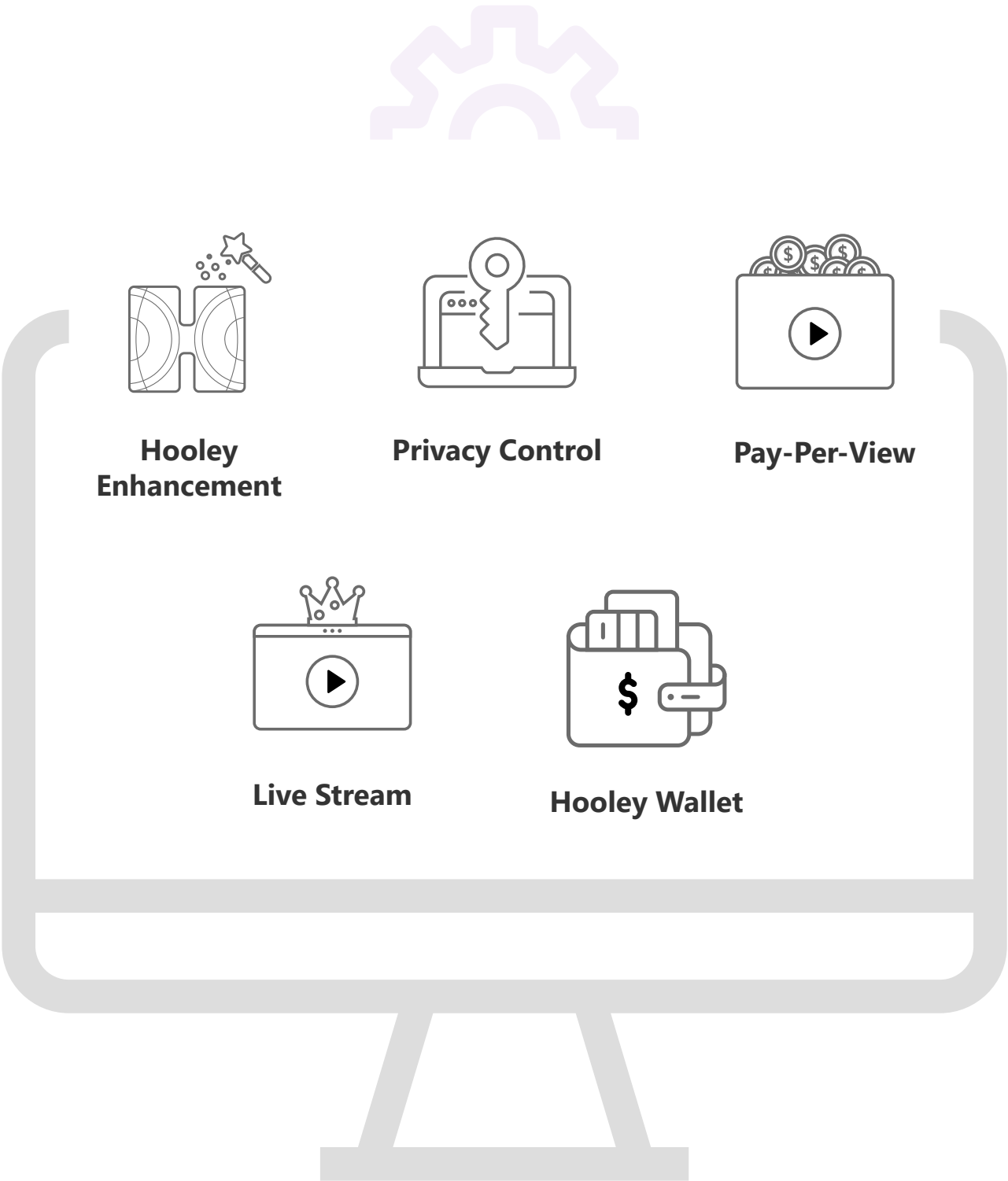


# Development Roadmap

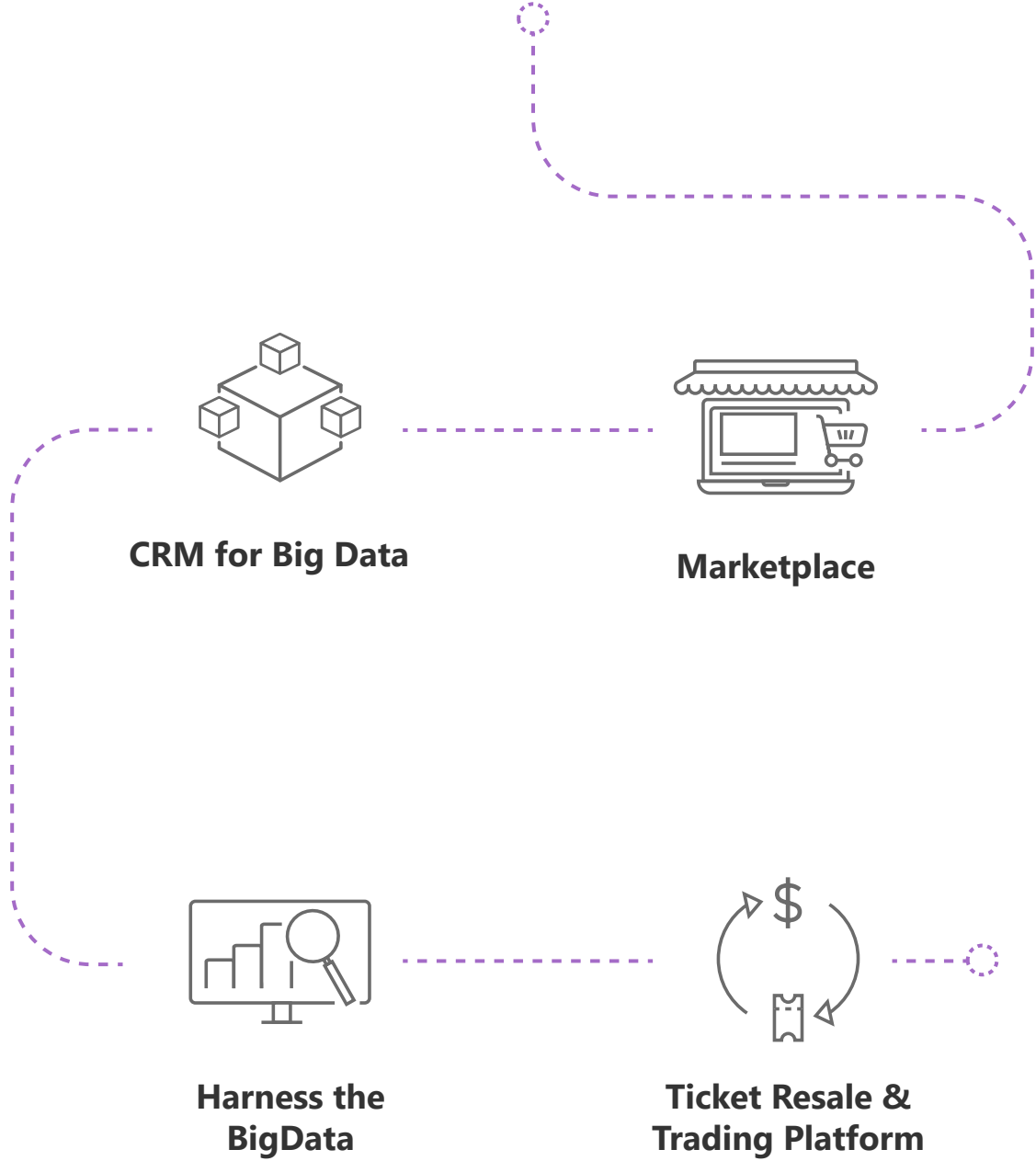
*Developed & ready to go live*



*Currently Under Development*



*Future Roadmap*



Development Roadmap

















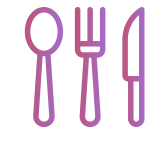










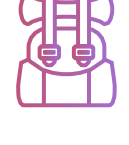




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1302 Waugh Drive, #561  
Houston, TX 77019 USA



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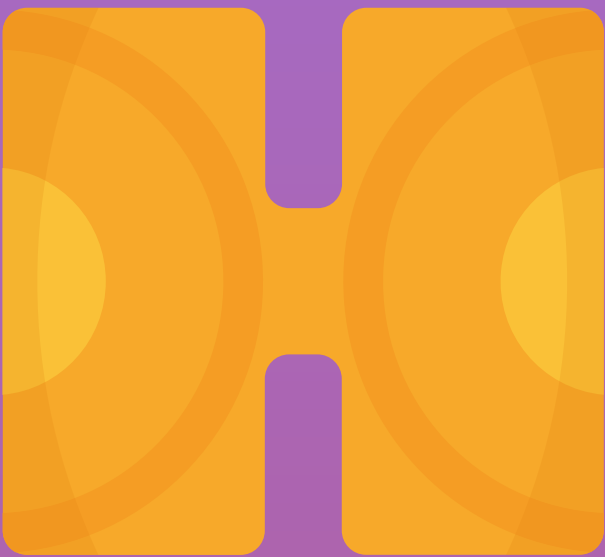
Covers them all

- |   |   |  |  |
|---|---|--|--|
|  Party     |  Health    |  Shopping         |  Dancing            |
|  Art       |  Home      |  Religion         |  Dance Performances |
|  Causes    |  Gardening |  Recreation       |  Dance Class        |
|  Music     |  Gaming    |  Networking       |  Crafts             |
|  Food    |  Fitness |  Literature     |  Comedy           |
|  Theater |  Film    |  Kids Friendly  |  Wellness         |
|  Sports  |  Drinks  |  Charity Events |  Travel & Tourism |
|   |   |  Skill Training |  Conferences      |

Industry Sectors



Hooley LLC  
1302 Waugh Drive, #561  
Houston, TX 77019 USA





# Monetization in a Nutshell

- ✓ Add Free App
- ✓ Ticket Purchase (Based on Demand & Supply)
- ✓ Ticket Upgrade (Upscale Campaign)
- ✓ Pay-Per-View
- ✓ Uber/Lyft Integration (Revenue Share)
- ✓ In-App Purchase of Affinity Products
- ✓ Geofence Bundles
- ✓ Hooley Grab (After Party)
- ✓ Uber / Lyft Ride Revenue Share
- ✓ In-App Adds for promoters
- ✓ Message Blast for Specials
- ✓ Market / Data Analytics for Brands
- ✓ In-App Micro Event Websites
- ✓ Charity Module
- ✓ Tourism Module
- ✓ Hooley Business Partnerships (White labelling)
- ✓ Live Streaming
- ✓ Digital Dashboard Subscription



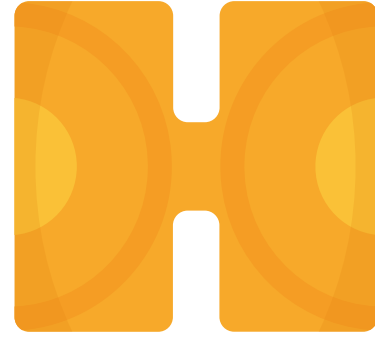
Monetization in a Nutshell



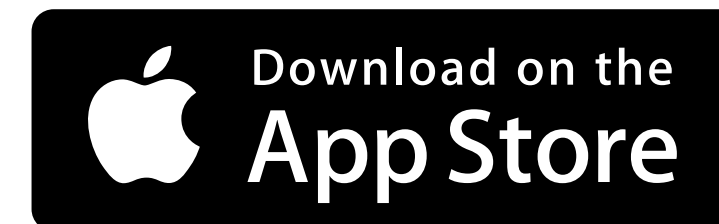
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1302 Waugh Drive, #561  
Houston, TX 77019 USA

[www.hooleyapp.com](http://www.hooleyapp.com)





# Thank you!



## Offices

Hooley LLC  
1302 Waugh Drive, #561  
Houston, TX 77019 USA

## Contact

[www.hooleyapp.com](http://www.hooleyapp.com)  
[info@hooleyapp.com](mailto:info@hooleyapp.com)  
+1 (832) 851-0163