

# Full Service

## Digital Agency

Your One Stop Partner for Digital Marketing,  
Usability Design, Software Development,  
Web & Mobile Applications

# 2020

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## CORPORATE PROFILE

MessageMuse, LLC



Where Creativity  
Meets Technology



# Quality Policy

MessageMuse is committed to render services that are consistent, reliable and cost-effective meeting high-quality standards that exceed customer expectation.

MessageMuse strives to improve quality standards by implementing universal best practices and agile development methodologies.

## Our Vision

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**In pursuit of excellence and customer satisfaction.**

## Our Mission

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**Enabling people & processes through mobility.**

# About MessageMuse



MessageMuse is in pursuit of transforming your business up to an extent with advanced technology services, marketing services, design services, and other additional services. In continuation of the legacy of our 15 years of Development Experience, MessageMuse currently served 100+ clients by covering various businesses across the United States of America, the United Kingdom, Canada, and Pakistan. With our successful real-time projects, we offer market-competitive solutions of Digital Marketing, Intuitive Web & App Designs, Software Development, and Web/Mobile Applications.

## Established

2005

Over 15 years of  
Development Experience

## Team

60

Growing rapidly

## Clients

100+

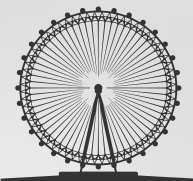
Covering various businesses  
across USA, UK, Canada, and Europe

## Locations



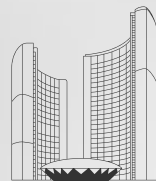
### USA (Head Office)

Columbia, SC 29206



### UK Office

London N1 7SR



### Canada Office

Richmond, BC, V7E4J5







### Pakistan Office

DHA Phase 3, Lahore

# What We Do?



Creating the Best Experiences & Services

Design Services	Marketing Services	Technology Services	Other Services
 <ul style="list-style-type: none"><li>- Digital Marketing</li><li>- Email Design</li><li>- Branding Design</li><li>- Logo Design</li><li>- Product Design</li><li>- Mobile App Design</li><li>- Motion Graphics &amp; Animations</li><li>- Prototyping &amp; Proof of Concept Services</li><li>- UI / UX</li><li>- Usability Design</li><li>- Responsive Web Design</li></ul>	 <ul style="list-style-type: none"><li>- SEO</li><li>- SMM</li><li>- SEM</li><li>- Social Advertising</li><li>- Marketing &amp; Creative Ads</li><li>- Mobile App Marketing Services</li></ul>	 <ul style="list-style-type: none"><li>- Apple iOS</li><li>- Angular JS</li><li>- Google Android</li><li>- Java</li></ul>	 <ul style="list-style-type: none"><li>- IT Project Management</li><li>- Reputation Management</li><li>- Security Auditing</li><li>- Mobility</li><li>- Photography</li></ul>

# How We Do It?

In light of the marketing trends, we always set a benchmark towards Quality Outcome



## Scope

Analyzing Design, Technical Specifications, Project Planning, Client Approval.



## Design

Identity Development.



## Develop

Coding, Testing, Bug Fixing, Client Review.



## Promote

Search Indexing, SEO, Email Campaigns, Keyword Research, Social Marketing.



## Deliver

Code, Transfer, Warranty, Bug Fixing



## Support

Maintenance, Enhancement

# Development Process



## Discover

Set the Strategy

- I. Client on-boarding
- II. Strategy Sessions
- III. Mission Statement
- IV. Timeline and Sprint Schedule
- V. Research and Technology Architecture
- IV. Environment Setup



## Work

Roll up the Sleeves

- I. Project Management
- II. JavaScript & AngularJS Development
- III. Production and Asset Creation
- IV. APIs, Dynamic, and Interactive Content Integration
- V. Code Review
- IV. Demo Days
- VII. App Builds
- VIII. Beta Testing



## Enhance

Launch & Maintain

- I. Production Launch
- II. Launch Timeline
- III. QA and testing
- IV. Deployment
- V. Maintenance guidelines
- IV. Organization and employee training
- VII. Documentation
- VIII. Code hand-off

# Technologies We Use



## Development Architecture



3-tier Architecture



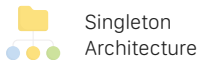
Microservices Architecture



N-tier Architecture



Repository Architecture



Singleton Architecture



Space Base Architecture

## Server Side Development Technologies



Javascript



Microsoft ASP .NET Core



Microsoft ASP .NET

## Development Frame Work



AngularJs



Node Js



Angular



React Native



Bootstrap

## Database



Microsoft SQL



MongoDB

## Platform & Tools



BitBucket



GitHub



Microsoft Visual Studio

## Design Tools



Adobe After Effects



Adobe Photoshop



Adobe Illustrator



Adobe XD



Adobe InDesign



Sketch

## Hybrid App Development



Flutter



React Native



ionic



iOS Developers



Objective C



Swift

Android Developers



Java



Kotlin

Payment Gateways



2 Checkouts



PayPal



Amazon Payments



Stripe



Apple Pay



Transfer Wise



Google Pay

Amazon VOD Streaming Services



Amazon CloudFront



AWS Elemental MediaConvert



Amazon DynamoDB



AWS Elemental MediaPackage



Amazon S3



AWS Lambda

Amazon Live Streaming (MediaLive) Services



AWS Elemental MediaLive



AWS Elemental MediaStore



AWS Elemental MediaPackage

Hosting Services



AWS Cloud Computing



Godaddy



Blue Host



HostGator



GCP (Google Cloud Platform)



Microsoft Azure

Front End Development



CSS



jQuery



HTML



Sass

Project Management Tools



Asana



Jira



Basecamp

Quality Assurance Framework



Katalon Studio



Selenium

# Industries We Served

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- I. Academia
- II. Automotive
- III. Banking & Finance
- IV. Building & Facility Management
- V. Construction
- VI. Development Sector
- VII. Education
- VIII. Government
- IX. Health & Fitness
- X. Hospitality
- XI. Media & Entertainment
- XII. Oil & Gas
- XIII. Property & Real Estate
- XIV. Retail Commerce
- XV. Technology
- XVI. Telco
- XVII. Travel & Transport

# Our Clients



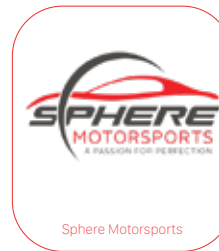
Xcelerate



Vive Houston



Texas Direct Auto



Sphere Motorsports



SpeedShed



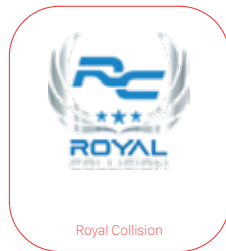
Houston Car Stereo



G2 Precision



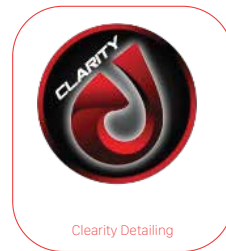
Automobili Imperiale



Royal Collision



ITL Detailing



Clarity Detailing



Lamborghini Club



Aspire Insurance



Investment Climate



Sinclair Knight Merz



Parsons



Sheffield Management



Asteco



Dubai Festival City



Sarwar & Co.



Arslan Construction Ltd.



Strive Contracting



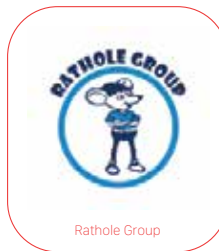
Wig Out



British Consulate



British Consulate



Rathole Group



Skyline University



Sinclair Knight Merz



Parsons



Sheifeld Management



Asteco



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British Consulate



British Consulate



Ministry of Finance



Abu Dhabi Chamber



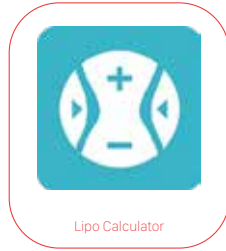
Hahn Labs



Clean Air



JC Buckman



Lipo Calculator



FitCentr



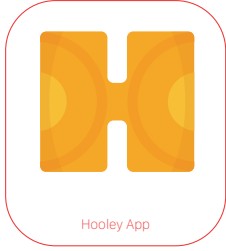
Arcadian Cafe



Curve Hospitality



Emirates Neon Group



Hooley App



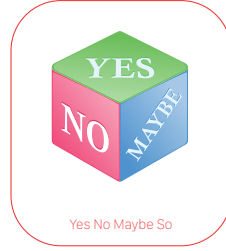
Hooley Organizer App



Me-a-Moji



Pet Moji



Yes No Maybe So



Spottie App



B19 Studios



Camel Scape



The Hub



Viboxie



See TV



Al Nasser



Gigi & Otto



Union Properties



Ajman Marina



Hyder



Tanmiyat



Sarya Group



Better Homes



Netsol



DWP Tech



Square Melon



Transco Labs



Godwin Austen Johnson



Etisalat



TDIC



AI Reem Developers



Cracknell



Bahrain Telco



Mobility



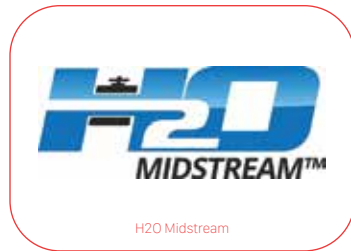
Shell



Shell Oman



Petromin



H2O Midstream



DORSCH Abu Dhabi



Wood Baggot



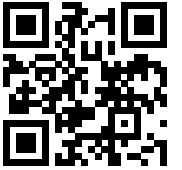
Atkins Group



Visa Vitals

# Our Work

We keep standing tall despite all the loopholes until we get the break-through.  
This Is How We Work



# Hooley

Events Just Got a lot More Social



**Client Type:** Event Management

**Services:** Website, Mobile App, Manager App

**Website:** [www.hooleyapp.com](http://www.hooleyapp.com)

## App Intro:

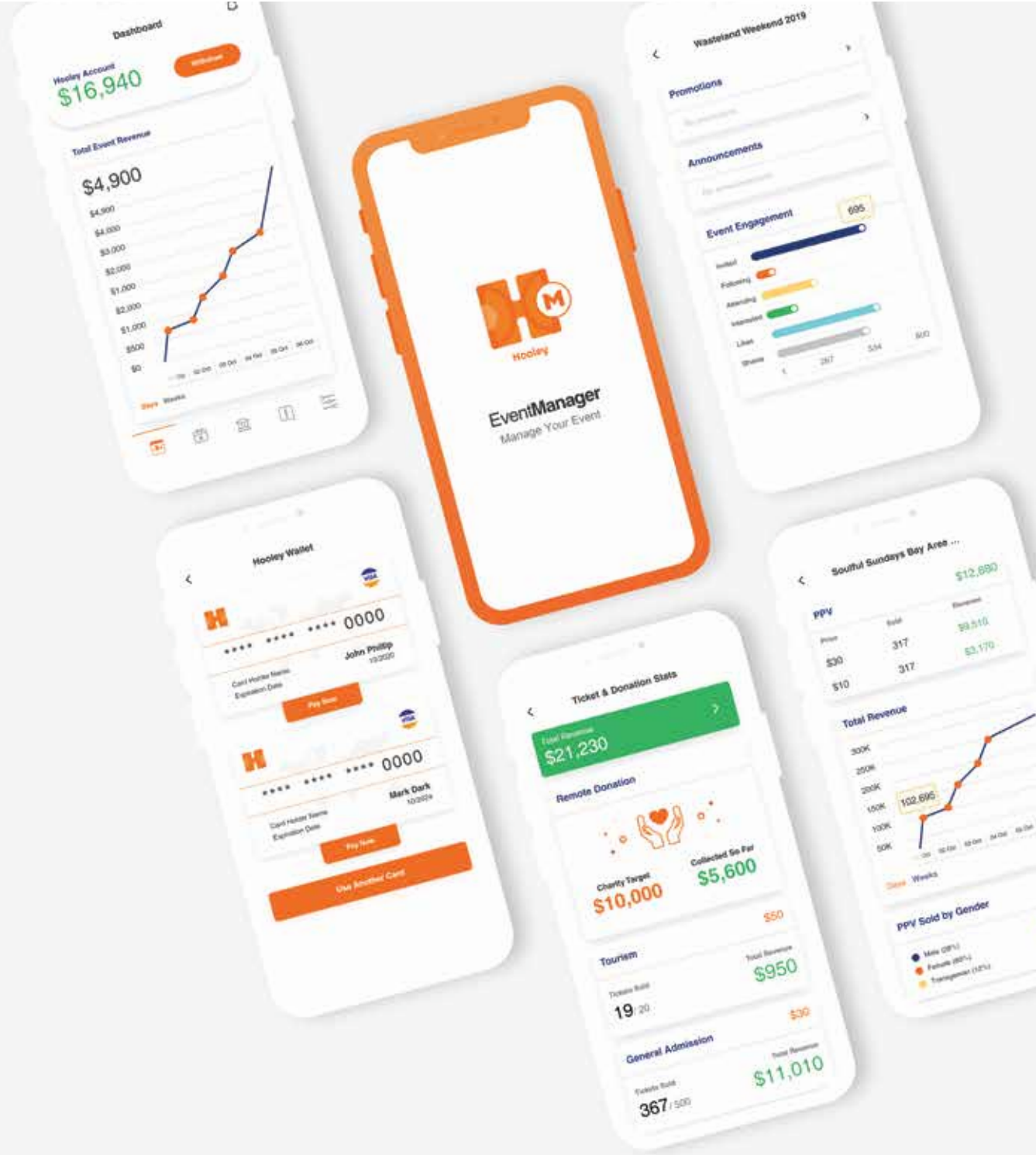
This all-in-one app allows you to plan and attend events in the best possible way. It gives you a great social experience with creative features and tools. Offering you the flexibility in ticket purchasing as well as in gifting geo-fencing. It's effective not only for successful affinity marketing but also for connecting attendees in different industry sectors. With the help of custom-designed dashboards and marketing-focused analytics to target audience, it's easy for the promoters to generate the leads. Hooley's potential to offer you a unique customized social experience increases the app's overall worth in the market.



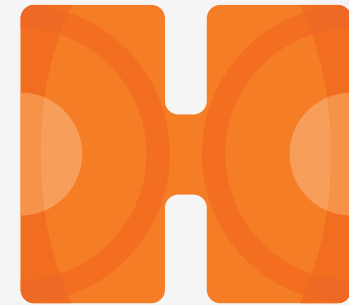


# EventManager

Manage Your Event







# HooleyStream

Events Just Got Virtual

# Spottie

Spot, Play & Win! Play Spottie and start meeting other players in real-time!

**Client Type:** Social Gaming

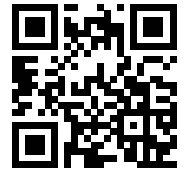
**Services:** Website, Mobile App

**Website:** [www.spottie.com](http://www.spottie.com)

## App Intro:

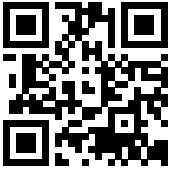
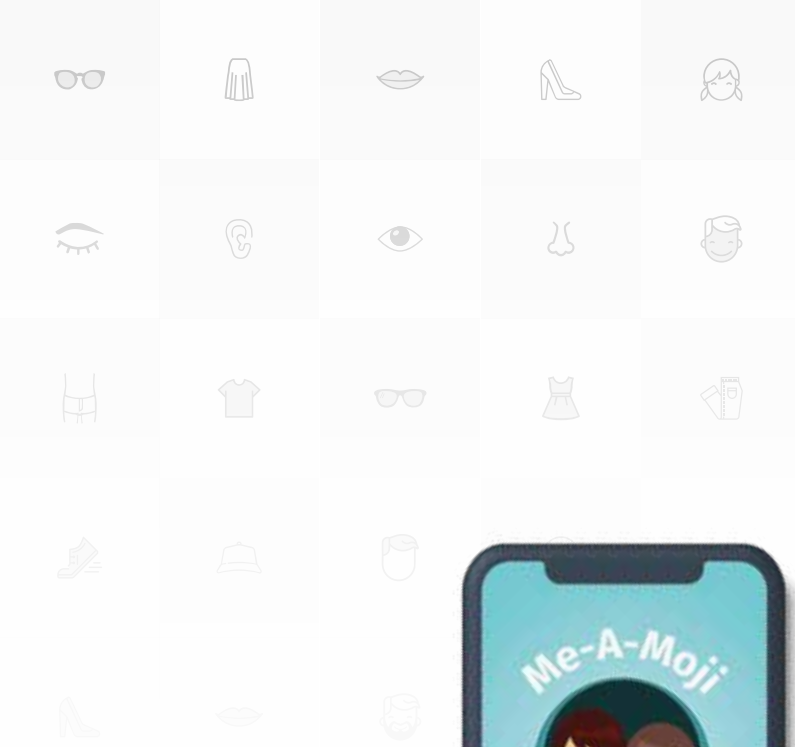
Spottie is a free mobile app available in the Google Play Store for Android as well as iOS. This game allows you to meet personally and play in a creative and fun way.

Players can get the chance to meet one another, start conversations, and build connections with people they are shy away. We don't use superficial swiping methods in the game. The players can choose the multiplayer game or can freely enjoy playing one-on-one.



**FIND PEOPLE**  
SOCIALIZE & WIN





# Me-A-Moji

Be Who You Want To Be! Express Yourself!

**Client Type:** Social Networking

**Services:** Mobile App

**Website:** [www.meamoji.com](http://www.meamoji.com)

## App Intro:

It's fun to personalize your avatars and craft an emoji. The app gives you a choice of customization of nose, eyes, color, and eyebrows of your photos. All tools of the app are fun and easy to use. You can easily entertain yourself and your friends with cartoon robots, animals, ghosts, or aliens that mimic your facial expressions.

# Pet-A-Moji

Customize your pets in multiple Avatars

**Client Type:** Social Networking

**Services:** Mobile App

**Website:** [www.petamoji.com](http://www.petamoji.com)

## App Intro:

If you are a pet lover and want to craft your pet with multiple avatars, then Pet-A-Moji App is the right call for you. With Pet-A-Moji App, you can disguise the appearance of your pet in multiple shades with customization of body parts inclusive of snout, ears, face, tail, patches, and body color. So pick the name of your customized pet and share it with others.



# PET-A-MOJI





# Yes, No, Maybe so

It All Happens With a Quick Swipe!

**Services:** Mobile App

**Website:** [www.iinshaapps.com](http://www.iinshaapps.com)



## App Intro:

Yes, No, Maybe, So is a social networking Mobile App used to find an opinion from the followers or public against a specific image or video with swipe-right to Yes, swipe left to No, Swipe-Up to Maybe, or Swipe-Down to Skip. Are you looking to retrieve a specific poll against your images or videos from the gallery in real-time, then Yes, No, Maybe, So App is the right call for you to get public interaction. Jump-into this App and gather all the polling statistics from the timeline against all your images.

# anytime secure

## Anytime Secure

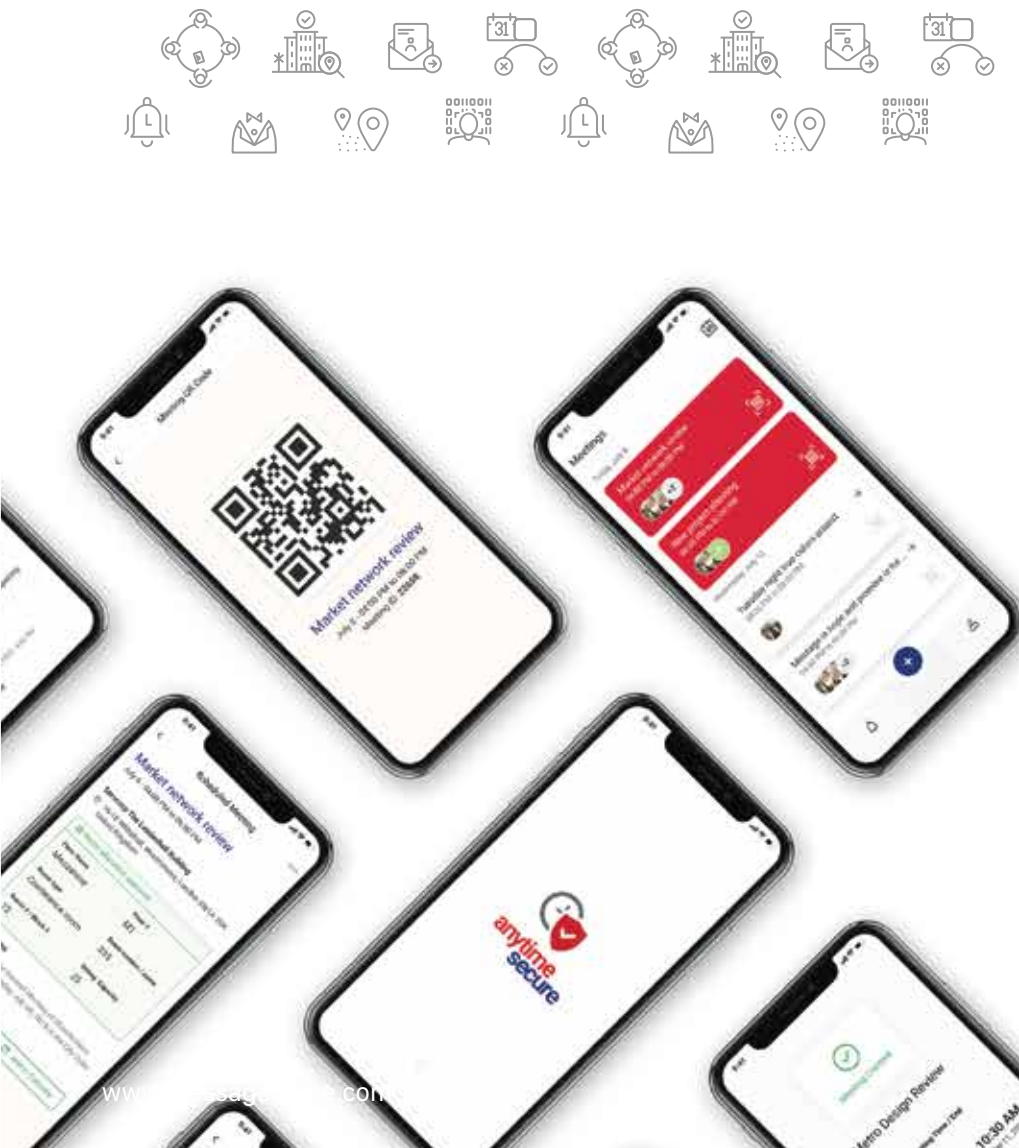
It's all about Evolving with Business, Focus on Success, and Autonomous Scheduling!

**Client Type:** Meeting Scheduling

**Services:** Website, Mobile App

### App Intro:

Anytime Secure is driven by its mission statement, "A business meeting is the heart of a thriving enterprise." This message resonates with our existing clients. We believe each meeting is a chance to talk about your project face-to-face, set new directions, clarify issues, share ideas, create alignments, negotiate, & influence others. Our High-End technology like AI-Assistant automates the meeting being scheduled by ensuring effective business meetings that start on time and end on time. With purposeful meetings, it is easier for our clients to move business objectives forward productively.



# Hahn Labs

Testing has never been so easy, Do It Now

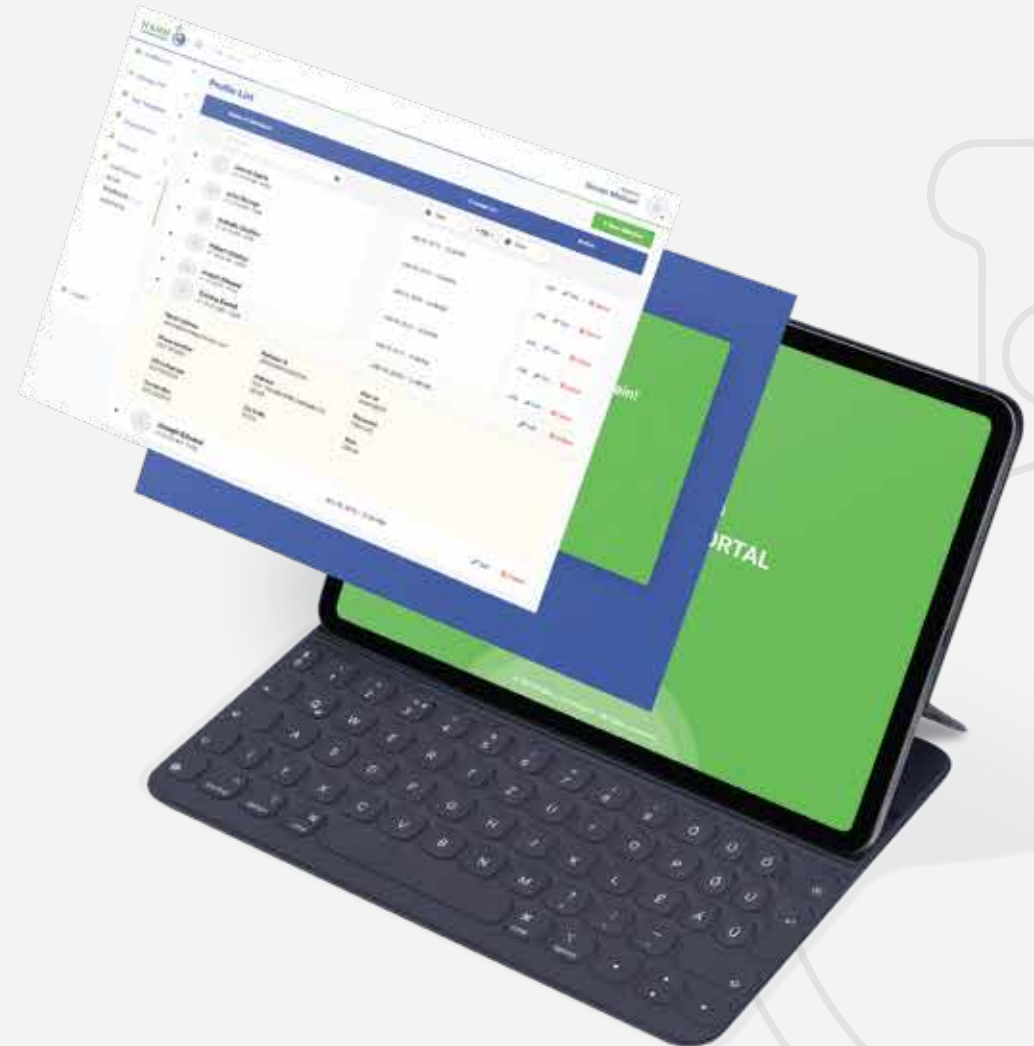
**Client Type:** Health Care

**Services:** Website

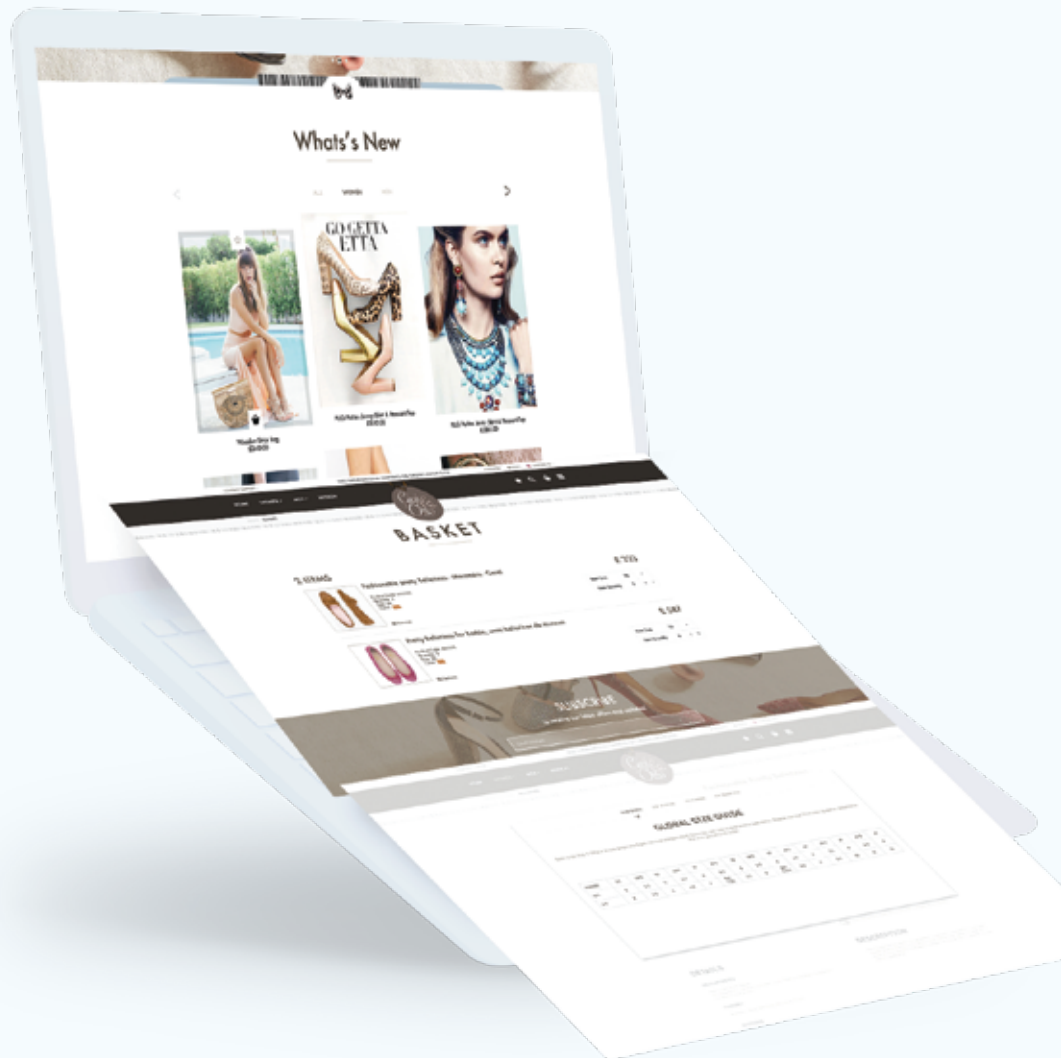
## App Intro:

Hahn Labs is an online testing application devised to conduct tests of food items. The entire testing templates are identified against each food item according to the food levels. An automated sample receiving process revolves around this web-based application. The key progress of this app is its user-friendly nature. The user can log into this App and manage all the testing details inclusive of sample submission and the testing results. An automated Invoice generated against the said test with a QR Code labeled on the test result shows all the test details.

**HAHN**  
LABORATORIES



# Gigi & Otto



## Gigi & Otto

Discover the ultimate mode of E-Commerce

**Client Type:** E-Commerce

**Services:** Web-Based Portal

**Website:** [www.gigiandotto.com](http://www.gigiandotto.com)

### App Intro:

GIGI & OTTO is a web-based E-Commerce application that came up with a unique idea of selling products out-of-the-box. A product-centered platform for all the buyers and merchandisers collaborated with the potential growth factories. You can now shop fully loaded products of handcrafted shoes, bags, and other accessories of men and women via GIGI & OTTO. Payment gateways and delivery options are wide open for you, so access the platform and discover some latest trends.



# FitCentr

Let's witness a High-Quality fitness regime

**Client Type:** Wellness

**Services:** Website

**Website:** [www.fitcentr.com](http://www.fitcentr.com)

## App Intro:

An application that allows the fitness vendors to come and make grounds on high-end fitness protocols. This app centralizes all the fitness vendors and enthusiasts under one frame by allowing the fitness vendors to showcase their fitness tactics through FitCentr. With this fitness-seeking platform, users can pick a specific training from an array of trainings either on-site or virtual with a specified trainer along with a specified schedule of their choice.



# Why Choose Us?



Easy On Your Wallet



Relationships  
Built to Last



Transparency & Honesty



Who's the boss? Well,  
You Are.



Simplicity is Key!



Work for Hire - you get  
charged only for the  
work we do!



Want even more  
reasons?



Collaborative Work



Creativity Never Ends



Your Privacy, Our  
Concern



# Get In Touch

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